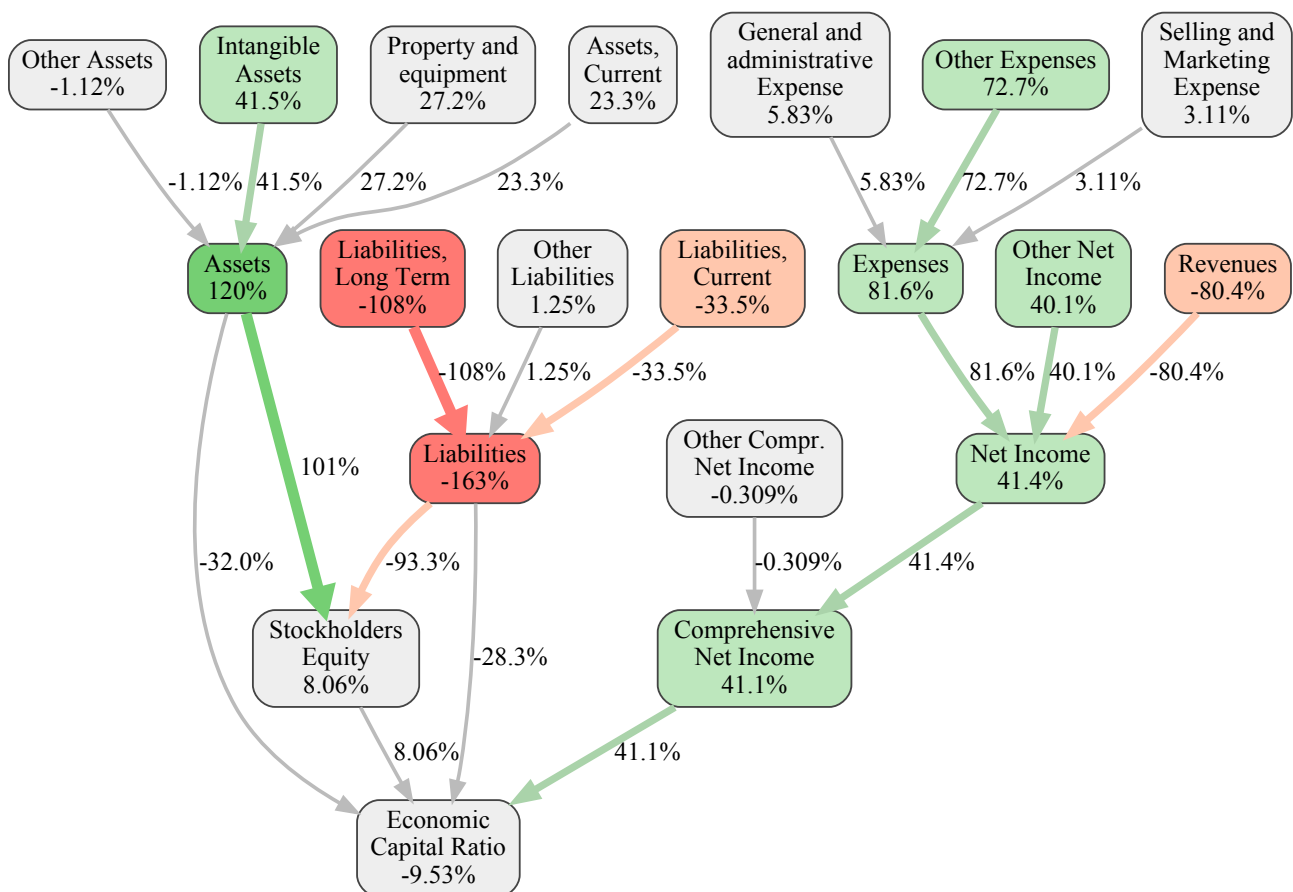




RealRate

FOOD 2019

HERSHEY CO
Rank 28 of 38



RealRate

• Financial Strength Rankings using Artificial Intelligence

• www.realrate.ai

The relative strengths and weaknesses of HERSHEY CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of HERSHEY CO compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 82% points. The greatest weakness of HERSHEY CO is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 108% points.

The company's Economic Capital Ratio, given in the ranking table, is 64%, being 9.5% points below the market average of 74%.

| Input Variable | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current | 2,239,181 |
| General and administrative Expense | 0 |
| Intangible Assets | 3,079,395 |
| Liabilities, Current | 2,418,566 |
| Liabilities, Long Term | 3,700,328 |
| Other Assets | 254,150 |
| Other Compr. Net Income | -36,523 |
| Other Expenses | 239,010 |
| Other Liabilities | 176,860 |
| Other Net Income | 1,410,061 |
| Property and equipment | 2,130,294 |
| Revenues | 0 |
| Selling and Marketing Expense | 0 |

| Output Variable | Value in 1000 USD |
|--------------------------|-------------------|
| Assets | 7,703,020 |
| Liabilities | 6,295,754 |
| Expenses | 239,010 |
| Stockholders Equity | 1,407,266 |
| Net Income | 1,171,051 |
| Comprehensive Net Income | 1,149,137 |
| Economic Capital Ratio | 64% |