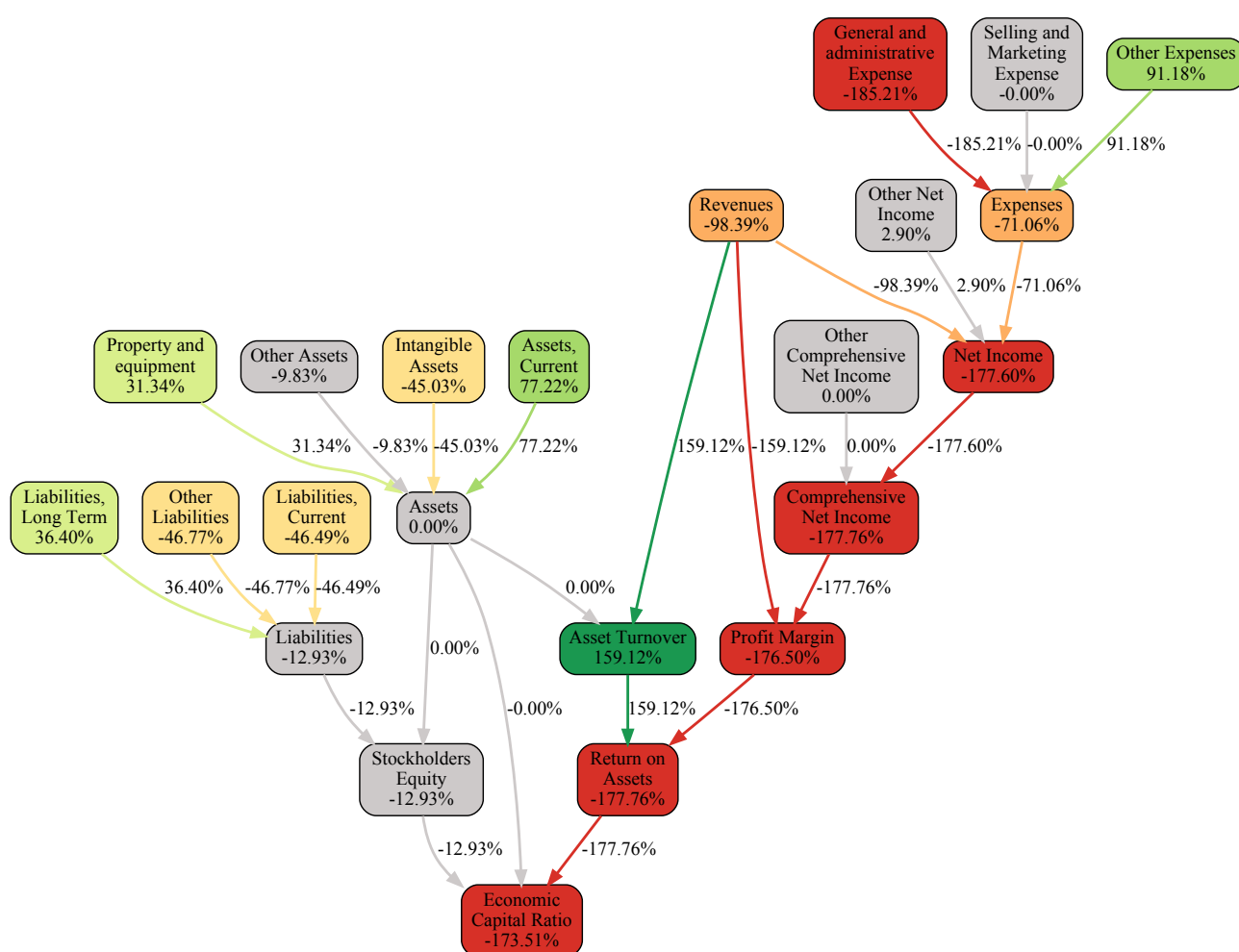




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BARFRESH FOOD GROUP INC.
Rank 28 of 30



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The relative strengths and weaknesses of BARFRESH FOOD GROUP INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of BARFRESH FOOD GROUP INC. compared to the market average is the variable Asset Turnover, increasing the Economic Capital Ratio by 159% points. The greatest weakness of BARFRESH FOOD GROUP INC. is the variable General and administrative Expense, reducing the Economic Capital Ratio by 185% points.

The company's Economic Capital Ratio, given in the ranking table, is -80%, being 174% points below the market average of 94%.

Input Variable	Value in 1000 USD
Assets, Current	3,302
General and administrative Expense	4,380
Intangible Assets	578
Liabilities, Current	2,105
Liabilities, Long Term	94
Other Assets	15
Other Comprehensive Net Income	0
Other Expenses	2,397
Other Liabilities	1,294
Other Net Income	57
Property and equipment	1,923
Revenues	2,568
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Expenses	6,777
Assets	5,817
Liabilities	3,493
Stockholders Equity	2,324
Net Income	-4,153
Comprehensive Net Income	-4,153
Asset Turnover	44%
Profit Margin	-162%
Return on Assets	-71%
Economic Capital Ratio	-80%

