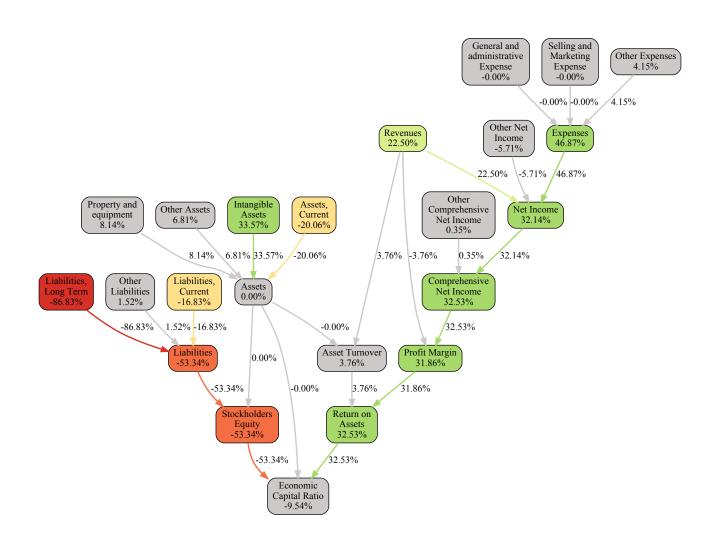


FOOD AND KINDRED PRODUCTS 2022



HERSHEY CO Rank 23 of 40





FOOD AND KINDRED PRODUCTS 2022



HERSHEY CO Rank 23 of 40

The relative strengths and weaknesses of HERSHEY CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of HERSHEY CO compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 47% points. The greatest weakness of HERSHEY CO is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 87% points.

The company's Economic Capital Ratio, given in the ranking table, is 99%, being 9.5% points below the market average of 109%.

Input Variable	Value in 1000 USD
Assets, Current	2,246,206
General and administrative Expense	0
Intangible Assets	4,670,762
Liabilities, Current	2,493,313
Liabilities, Long Term	4,873,685
Other Assets	909,076
Other Comprehensive Net Income	83,560
Other Expenses	7,242,020
Other Liabilities	288,004
Other Net Income	-246,498
Property and equipment	2,586,187
Revenues	8,971,337
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Expenses	7,242,020
Assets	10,412,231
Liabilities	7,655,002
Stockholders Equity	2,757,229
Net Income	1,482,819
Comprehensive Net Income	1,499,531
Asset Turnover	86%
Profit Margin	17%
Return on Assets	14%
Economic Capital Ratio	99%