



The relative strengths and weaknesses of RELIV INTERNATIONAL INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of RELIV INTERNATIONAL INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 1,191% points. The greatest weakness of RELIV INTERNATIONAL INC is the variable Cost of Goods Sold, reducing the Economic Capital Ratio by 292% points.

The company's Economic Capital Ratio, given in the ranking table, is 50%, being 382% points above the market average of -331%.

Input Variable	Value in 1000 USD
Assets, Current	8,086
Cost of Goods Sold	9,710
Intangible Assets	1,948
Liabilities, Current	3,915
Liabilities, Non-Current	446
Other Assets	1,621
Other Compr. Net Income	-124
Other Expenses	11,943
Other Liabilities	0
Other Net Income	155
Property and Equipment	4,699
Research and Development	0
Revenues	36,116
Selling, General and Administrative Expense	16,521

Output Variable	Value in 1000 USD
Assets	16,354
Liabilities	4,361
Expenses	38,174
Stockholders Equity	11,993
Net Income	-1,903
Comprehensive Net Income	-1,966
Economic Capital Ratio	50%