





# ADVERTISING 2022



## ADM Endeavors INC Rank 4 of 30

The relative strengths and weaknesses of ADM Endeavors INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ADM Endeavors INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 91% points. The greatest weakness of ADM Endeavors INC is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 71% points.

The company's Economic Capital Ratio, given in the ranking table, is 163%, being 60% points above the market average of 103%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	1,346	Assets	3,411
Assets, Non-Current	0	Liabilities	1,122
Cost of Goods and Services Sold	3,990	Expenses	5,989
General and Administrative Expense	1,642	Revenues	6,557
Intangible Assets	689	Stockholders Equity	2,289
Liabilities, Current	1,036	Net Income	737
Liabilities, Non-Current	86	Comprehensive Net Income	737
Marketing and Selling Expenses	210	ECR before LimitedLiability	111%
Other Assets	0	Economic Capital Ratio	163%
Other Compr. Net Income	0		
Other Expenses	147		
Other Liabilities	0		
Other Net Income	169		
Other Revenues	6,557		
Property, Plant and Equipment	1,376		