





BROKERS 2013

Rubicon Financial INC Rank 82 of 107

The relative strengths and weaknesses of Rubicon Financial INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Rubicon Financial INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 101% points. The greatest weakness of Rubicon Financial INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 417% points.

The company's Economic Capital Ratio, given in the ranking table, is 103%, being 37% points below the market average of 140%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	2,619	Assets	5,186
Brokerage and Advisory Commissions	0	Liabilities	3,257
Commissions and Advisory Fees	702	Expenses	14,785
Financial Securities	0	Revenues	14,572
General and Administrative Expense	1,803	Stockholders Equity	1,929
Goodwill And Intangible Assets	2,404	Net Income	1,102
Interest Income	0	Comprehensive Net Income	1,102
Labor Expense	0	ECR before Limited Liability	68%
Liabilities, Current	3,257	Economic Capital Ratio	103%
Long-term Liabilities	0		
Operating Expenses	110		
Other Assets	163		
Other Compr. Net Income	0		
Other Expenses	12,170		
Other Liabilities	0		
Other Net Income	1,315		
Other Revenues	14,572		
Payables	0		
Receivables	0		
Revenue from Contract with Customer	0		
Securities Repurchase Agreements	0		
Trading Gains and Losses	0		