





# ADVERTISING 2025

Omnicom Group INC  
Rank 5 of 18

OmnicomGroup

The relative strengths and weaknesses of Omnicom Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Omnicom Group INC compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 31% points. The greatest weakness of Omnicom Group INC is the variable Liabilities, Current, reducing the Economic Capital Ratio by 32% points.

The company's Economic Capital Ratio, given in the ranking table, is 120%, being 27% points above the market average of 92%.

Input Variable	Value in 1000 USD
Assets, Current	16,223,000
Assets, Non-Current	271,000
Cost of Goods and Services Sold	12,764,700
General and Administrative Expense	0
Intangible Assets	12,243,000
Liabilities, Current	16,300,300
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	59,000
Other Compr. Net Income	-231,700
Other Expenses	1,458,200
Other Liabilities	0
Other Net Income	107,800
Other Revenues	15,689,100
Property, Plant and Equipment	824,700

Output Variable	Value in 1000 USD
Assets	29,620,700
Liabilities	16,300,300
Expenses	14,222,900
Revenues	15,689,100
Stockholders Equity	13,320,400
Net Income	1,574,000
Comprehensive Net Income	1,342,300
BaseVar	38,086,250
ECR before LimitedLiability	51%
Economic Capital Ratio	120%