





ADVERTISING 2026

Omnicom Group INC
Rank 4 of 13

OmnicomGroup

The relative strengths and weaknesses of Omnicom Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Omnicom Group INC compared to the market average is the variable Assets, increasing the Economic Capital Ratio by 36% points. The greatest weakness of Omnicom Group INC is the variable Liabilities, Current, reducing the Economic Capital Ratio by 37% points.

The company's Economic Capital Ratio, given in the ranking table, is 116%, being 16% points above the market average of 100%.

| Input Variable | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current | 27,465,400 |
| Assets, Non-Current | 751,500 |
| Cost of Goods and Services Sold | 15,804,800 |
| General and Administrative Expense | 0 |
| Intangible Assets | 25,122,200 |
| Liabilities, Current | 29,538,200 |
| Liabilities, Non-Current | 0 |
| Marketing and Selling Expenses | 0 |
| Other Assets | 65,900 |
| Other Compr. Net Income | 111,500 |
| Other Expenses | 1,528,000 |
| Other Liabilities | 0 |
| Other Net Income | 104,600 |
| Other Revenues | 17,271,900 |
| Property, Plant and Equipment | 1,010,300 |

| Output Variable | Value in 1000 USD |
|-----------------------------|-------------------|
| Assets | 54,415,300 |
| Liabilities | 29,538,200 |
| Expenses | 17,332,800 |
| Revenues | 17,271,900 |
| Stockholders Equity | 24,877,100 |
| Net Income | 43,700 |
| Comprehensive Net Income | 155,200 |
| BaseVar | 59,387,150 |
| ECR before LimitedLiability | 47% |
| Economic Capital Ratio | 116% |