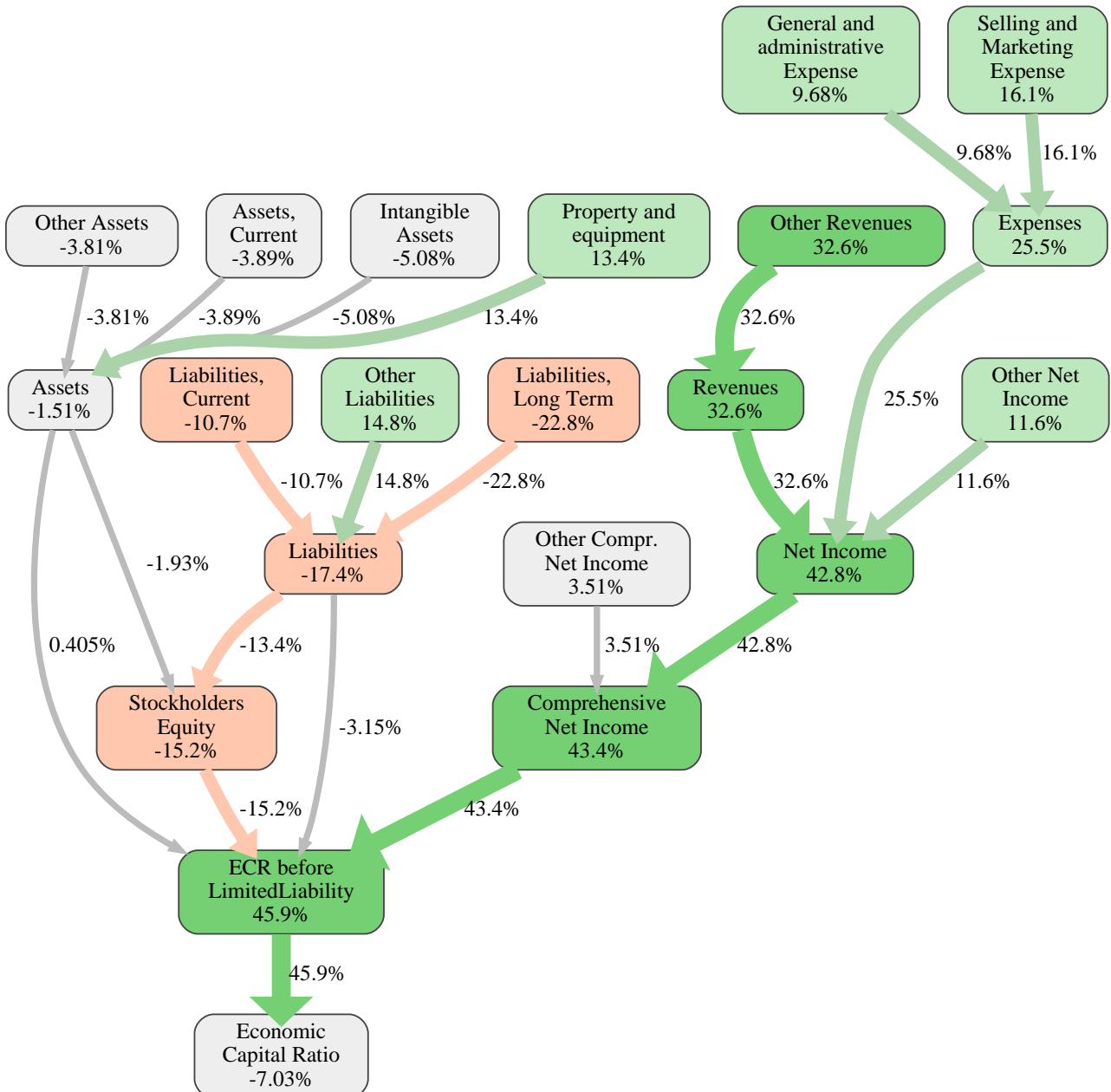




RealRate

FOOD 2016

Hershey CO
Rank 20 of 38





FOOD 2016

Hershey CO
Rank 20 of 38



The relative strengths and weaknesses of Hershey CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hershey CO compared to the market average is the variable Comprehensive Net Income, increasing the Economic Capital Ratio by 43% points. The greatest weakness of Hershey CO is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 23% points.

The company's Economic Capital Ratio, given in the ranking table, is 120%, being 7.0% points below the market average of 127%.

Input Variable	Value in 1000 USD
Assets, Current	1,848,598
General and administrative Expense	0
Intangible Assets	1,063,557
Liabilities, Current	2,217,912
Liabilities, Long Term	2,025,809
Other Assets	191,756
Other Compr. Net Income	0
Other Expenses	6,737,763
Other Liabilities	53,188
Other Net Income	-135,912
Other Revenues	7,386,626
Property and equipment	2,240,460
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	5,344,371
Liabilities	4,296,909
Expenses	6,737,763
Revenues	7,386,626
Stockholders Equity	1,047,462
Net Income	512,951
Comprehensive Net Income	512,951
BaseVar	19,223,544
ECR before LimitedLiability	44%
Economic Capital Ratio	120%