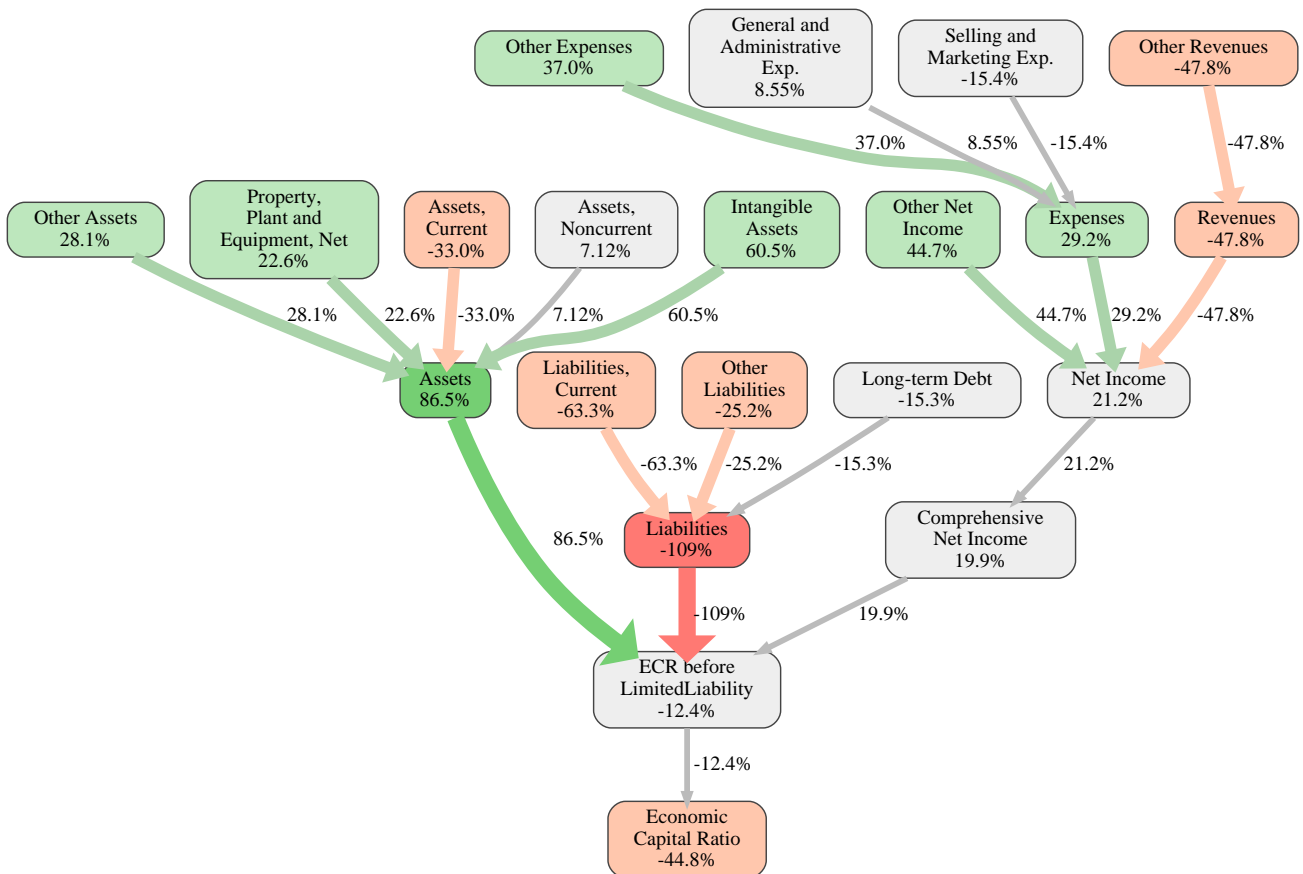




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# SERVICES-PREPACKAGED SOFTWARE 2015

Salesforce Inc  
Rank 97 of 148





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# SERVICES-PREPACKAGED SOFTWARE 2015

## Salesforce Inc Rank 97 of 148



The relative strengths and weaknesses of Salesforce Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Salesforce Inc compared to the market average is the variable Assets, increasing the Economic Capital Ratio by 86% points. The greatest weakness of Salesforce Inc is the variable Liabilities, reducing the Economic Capital Ratio by 109% points.

The company's Economic Capital Ratio, given in the ranking table, is 302%, being 45% points below the market average of 347%.

Input Variable	Value in 1000 USD
Assets, Current	2,680,252
Assets, Noncurrent	613,490
General and Administrative Exp.	596,719
Intangible Assets	3,500,823
Liabilities, Current	3,980,188
Long-term Debt	757,187
Other Assets	1,117,619
Other Compr. Net Income	543
Other Expenses	-43,681
Other Liabilities	1,350,340
Other Net Income	3,112,793
Other Revenues	0
Property, Plant and Equipment, Net	1,240,746
Research and Development Exp.	623,798
Selling and Marketing Exp.	2,168,132

Output Variable	Value in 1000 USD
Liabilities	6,087,715
Assets	9,152,930
Expenses	3,344,968
Revenues	0
Stockholders Equity	3,065,215
Net Income	-232,175
Comprehensive Net Income	-231,632
BaseVar	12,334,884
ECR before LimitedLiability	142%
Economic Capital Ratio	302%