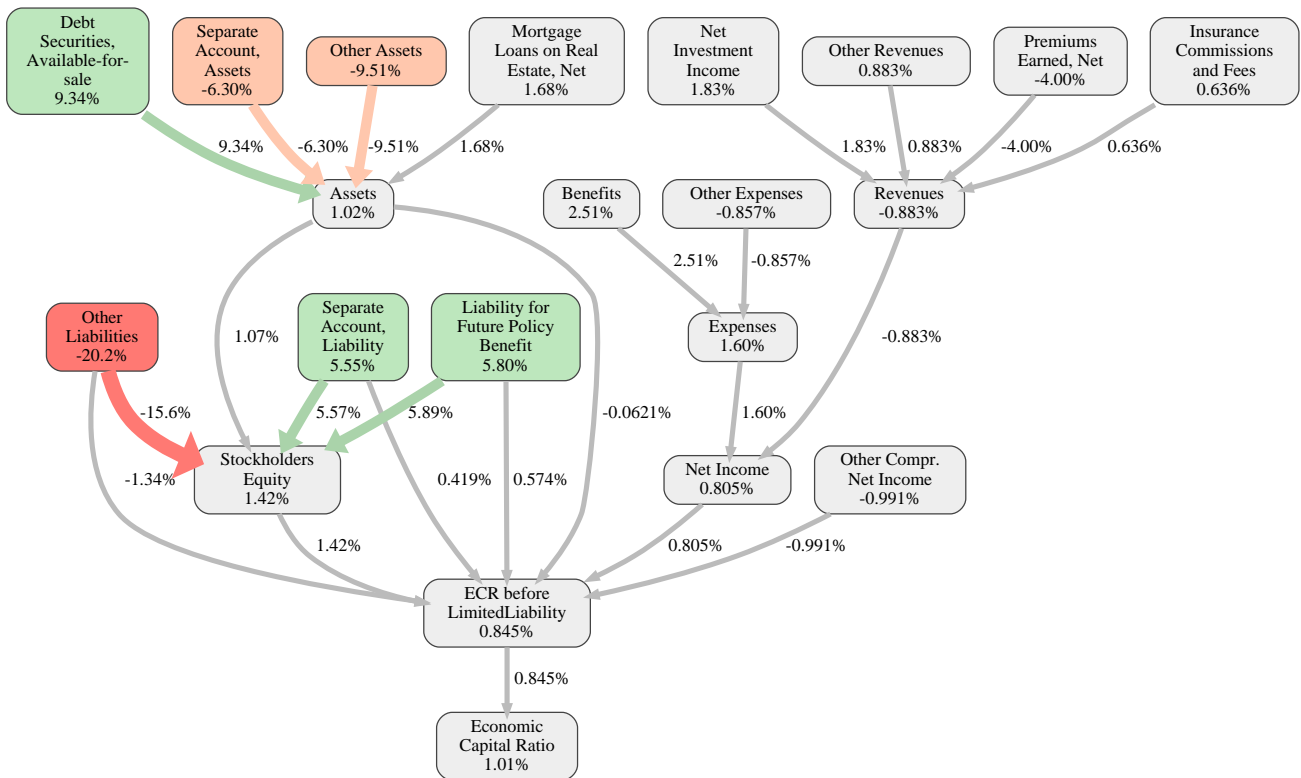




RealRate

LIFE INSURANCE 2014

FBL Financial Group INC Rank 7 of 27





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The relative strengths and weaknesses of FBL Financial Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of FBL Financial Group INC compared to the market average is the variable Debt Securities, Available-for-sale, increasing the Economic Capital Ratio by 9.3% points. The greatest weakness of FBL Financial Group INC is the variable Other Liabilities, reducing the Economic Capital Ratio by 20% points.

The company's Economic Capital Ratio, given in the ranking table, is 22%, being 1.0% points above the market average of 21%.

| Input Variable | Value in 1000 USD |
|-------------------------------------|-------------------|
| Benefits | 160,471 |
| Debt Securities, Available-for-sale | 6,173,308 |
| Insurance Commissions and Fees | 111,575 |
| Liability for Future Policy Benefit | 0 |
| Mortgage Loans on Real Estate, Net | 575,861 |
| Net Investment Income | 370,651 |
| Other Assets | 1,018,199 |
| Other Compr. Net Income | -170,621 |
| Other Expenses | 429,777 |
| Other Liabilities | 6,722,577 |
| Other Net Income | 7,410 |
| Other Revenues | 209,005 |
| Premiums Earned, Net | 0 |
| Separate Account, Assets | 693,955 |
| Separate Account, Liability | 693,955 |

| Output Variable | Value in 1000 USD |
|------------------------------|-------------------|
| Liabilities | 7,416,532 |
| Assets | 8,461,323 |
| Expenses | 590,248 |
| Revenues | 691,231 |
| Stockholders Equity | 1,044,791 |
| Net Income | 108,393 |
| Comprehensive Net Income | -62,228 |
| BaseVar | 8,668,682 |
| ECR before Limited Liability | 5.8% |
| Economic Capital Ratio | 22% |