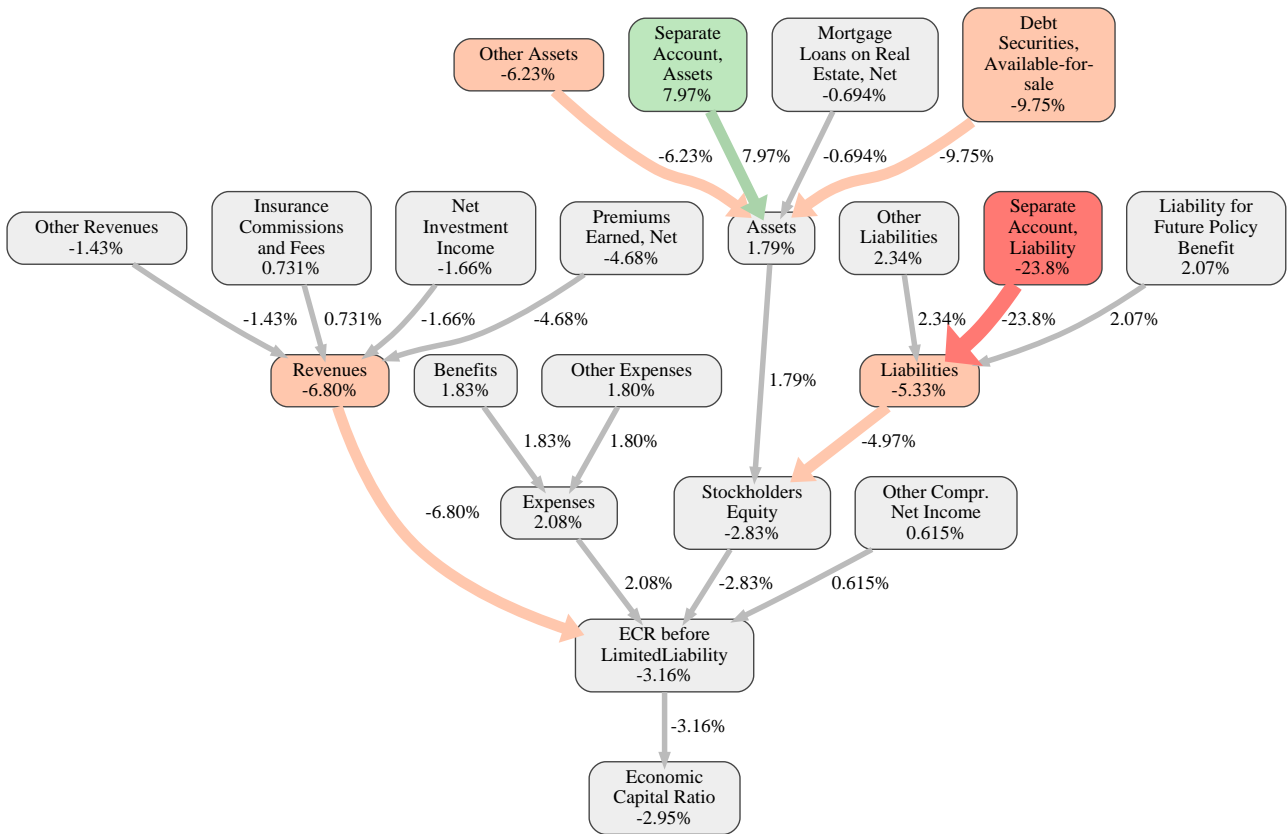




# LIFE INSURANCE 2016

Pruco LIFE Insurance CO  
Rank 16 of 22





RealRate

# LIFE INSURANCE 2016

## Pruco LIFE Insurance CO Rank 16 of 22



The relative strengths and weaknesses of Pruco LIFE Insurance CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pruco LIFE Insurance CO compared to the market average is the variable Separate Account, Assets, increasing the Economic Capital Ratio by 8.0% points. The greatest weakness of Pruco LIFE Insurance CO is the variable Separate Account, Liability, reducing the Economic Capital Ratio by 24% points.

The company's Economic Capital Ratio, given in the ranking table, is 19%, being 2.9% points below the market average of 22%.

Input Variable	Value in 1000 USD
Benefits	665,396
Debt Securities, Available-for-sale	6,892,905
Insurance Commissions and Fees	2,159,428
Liability for Future Policy Benefit	15,031,390
Mortgage Loans on Real Estate, Net	1,658,235
Net Investment Income	416,587
Other Assets	30,742,684
Other Compr. Net Income	-113,886
Other Expenses	1,684,653
Other Liabilities	19,751,617
Other Net Income	0
Other Revenues	209,298
Premiums Earned, Net	77,634
Separate Account, Assets	109,350,121
Separate Account, Liability	109,350,121

Output Variable	Value in 1000 USD
Liabilities	144,133,128
Assets	148,643,945
Expenses	2,350,049
Revenues	2,862,947
Stockholders Equity	4,510,817
Net Income	512,898
Comprehensive Net Income	399,012
BaseVar	149,051,978
ECR before LimitedLiability	1.8%
Economic Capital Ratio	19%