





The relative strengths and weaknesses of Harley Davidson INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Harley Davidson INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 59% points. The greatest weakness of Harley Davidson INC is the variable Liabilities, Current, reducing the Economic Capital Ratio by 13% points.

The company's Economic Capital Ratio, given in the ranking table, is 156%, being 53% points above the market average of 102%.

Input Variable	Value in 1000 USD
Assets, Current	4,542,206
Assets, Noncurrent	64,765
Cost of Goods and Services Sold	0
Goodwill	29,081
Liabilities, Current	2,698,618
Liabilities, Noncurrent	0
Other Assets	4,228,653
Other Compr. Net Income	0
Other Expenses	3,710,655
Other Liabilities	0
Other Net Income	49,391
Other Revenues	5,311,713
Property, Plant and Equipment, Net	809,459
Research and Development	0
Selling, General and Administrative Expense	1,060,943

Output Variable	Value in 1000 USD
Liabilities	2,698,618
Assets	9,674,164
Expenses	4,771,598
Revenues	5,311,713
Stockholders Equity	6,975,546
Net Income	589,506
Comprehensive Net Income	589,506
BaseVar	11,252,742
ECR before LimitedLiability	119%
Economic Capital Ratio	156%