





The relative strengths and weaknesses of Harley Davidson INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Harley Davidson INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 45% points. The greatest weakness of Harley Davidson INC is the variable Liabilities, Current, reducing the Economic Capital Ratio by 8.6% points.

The company's Economic Capital Ratio, given in the ranking table, is 156%, being 62% points above the market average of 93%.

<b>Input Variable</b>	<b>Value in 1000 USD</b>
Assets, Current	5,163,729
Assets, Noncurrent	223,578
Cost of Goods and Services Sold	3,322,306
Goodwill	62,696
Liabilities, Current	3,384,264
Liabilities, Noncurrent	0
Other Assets	5,958,827
Other Compr. Net Income	48,507
Other Expenses	762,155
Other Liabilities	0
Other Net Income	118,579
Other Revenues	5,836,478
Property, Plant and Equipment, Net	731,724
Research and Development	0
Selling, General and Administrative Expense	1,175,550

<b>Output Variable</b>	<b>Value in 1000 USD</b>
Liabilities	3,384,264
Assets	12,140,554
Expenses	5,260,011
Revenues	5,836,478
Stockholders Equity	8,756,290
Net Income	695,046
Comprehensive Net Income	743,553
BaseVar	13,394,196
ECR before LimitedLiability	119%
Economic Capital Ratio	156%