





The relative strengths and weaknesses of Harley Davidson INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Harley Davidson INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 43% points. The greatest weakness of Harley Davidson INC is the variable Liabilities, Current, reducing the Economic Capital Ratio by 16% points.

The company's Economic Capital Ratio, given in the ranking table, is 150%, being 53% points above the market average of 97%.

Input Variable	Value in 1000 USD
Assets, Current	4,996,637
Assets, Noncurrent	5,449,564
Cost of Goods and Services Sold	3,005,940
Goodwill	61,655
Liabilities, Current	3,557,494
Liabilities, Noncurrent	0
Other Assets	616,651
Other Compr. Net Income	-17,562
Other Expenses	721,702
Other Liabilities	0
Other Net Income	131,259
Other Revenues	5,186,802
Property, Plant and Equipment, Net	757,072
Research and Development	0
Selling, General and Administrative Expense	1,145,244

Output Variable	Value in 1000 USD
Liabilities	3,557,494
Assets	11,881,579
Expenses	4,872,886
Revenues	5,186,802
Stockholders Equity	8,324,085
Net Income	445,175
Comprehensive Net Income	427,613
BaseVar	12,823,791
ECR before LimitedLiability	110%
Economic Capital Ratio	150%