





The relative strengths and weaknesses of Harley Davidson INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Harley Davidson INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 30% points. The greatest weakness of Harley Davidson INC is the variable Liabilities, Current, reducing the Economic Capital Ratio by 18% points.

The company's Economic Capital Ratio, given in the ranking table, is 147%, being 45% points above the market average of 102%.

Input Variable	Value in 1000 USD
Assets, Current	5,586,949
Assets, Noncurrent	304,574
Cost of Goods and Services Sold	2,741,821
Goodwill	63,913
Liabilities, Current	2,658,694
Liabilities, Noncurrent	0
Other Assets	1,339,155
Other Compr. Net Income	82,093
Other Expenses	360,265
Other Liabilities	0
Other Net Income	105,540
Other Revenues	4,473,175
Property, Plant and Equipment, Net	750,224
Research and Development	0
Selling, General and Administrative Expense	1,147,475

Output Variable	Value in 1000 USD
Liabilities	2,658,694
Assets	8,044,815
Expenses	4,249,561
Revenues	4,473,175
Stockholders Equity	5,386,121
Net Income	329,154
Comprehensive Net Income	411,247
BaseVar	9,806,939
ECR before LimitedLiability	105%
Economic Capital Ratio	147%