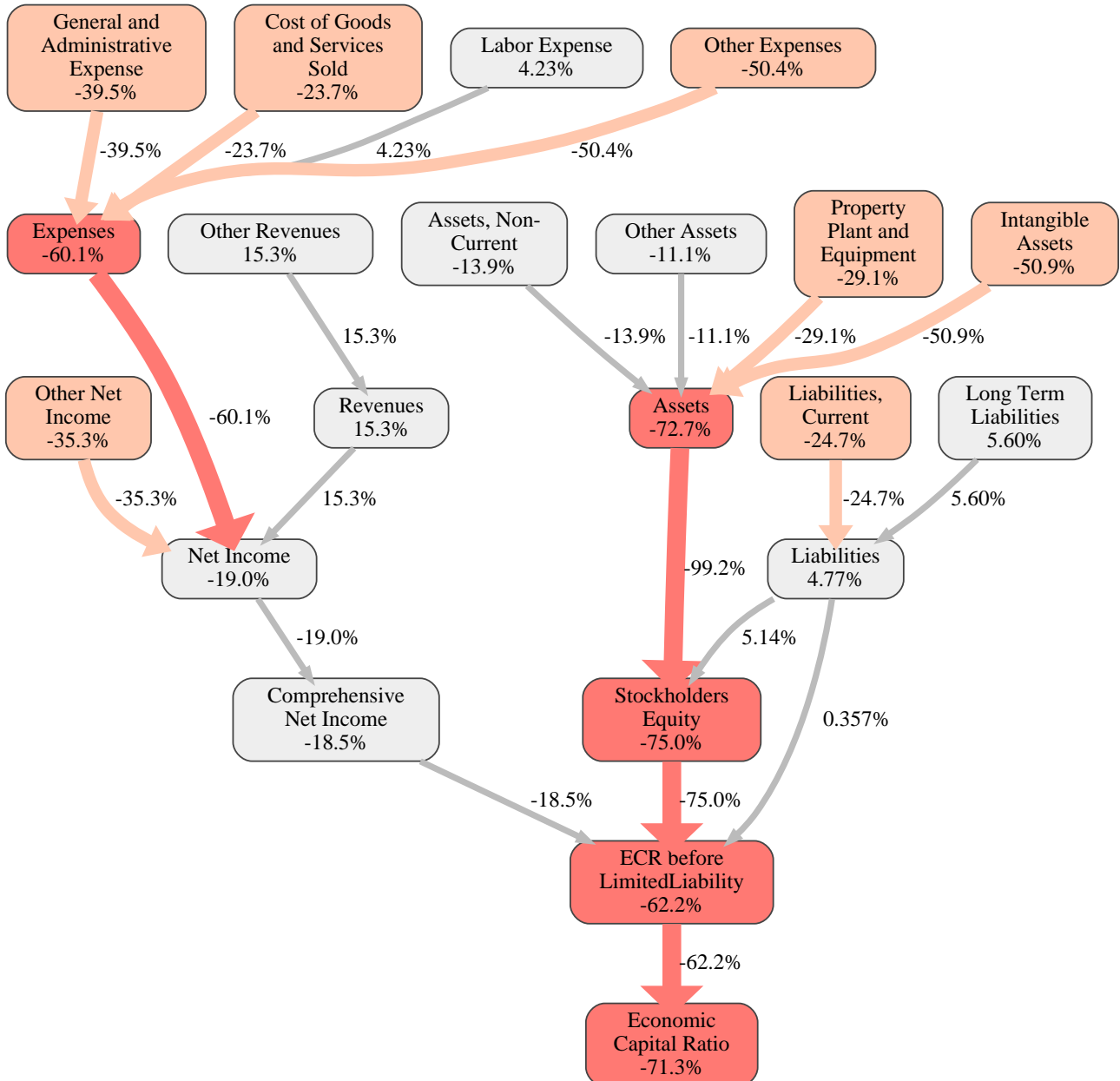




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# HEALTH SERVICES 2014

Lifemd Inc  
Rank 54 of 70





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The relative strengths and weaknesses of Lifemd Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Lifemd Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 15% points. The greatest weakness of Lifemd Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 75% points.

The company's Economic Capital Ratio, given in the ranking table, is 91%, being 71% points below the market average of 162%.

Input Variable	Value in 1000 USD
Assets, Current	451
Assets, Non-Current	0
Cost of Goods and Services Sold	181
Depreciation, Depletion, Amortization	0
General and Administrative Expense	393
Goodwill Impairment Loss	0
Intangible Assets	0
Labor Expense	0
Liabilities, Current	326
Long Term Liabilities	0
Operating Costs and Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	506
Other Liabilities	30
Other Net Income	0
Other Revenues	813
Property Plant and Equipment	101
Research And Development Expense	0
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	551
Liabilities	356
Expenses	1,081
Revenues	813
Stockholders Equity	195
Net Income	-268
Comprehensive Net Income	-268
BaseVar	1,401
ECR before LimitedLiability	3.3%
Economic Capital Ratio	91%