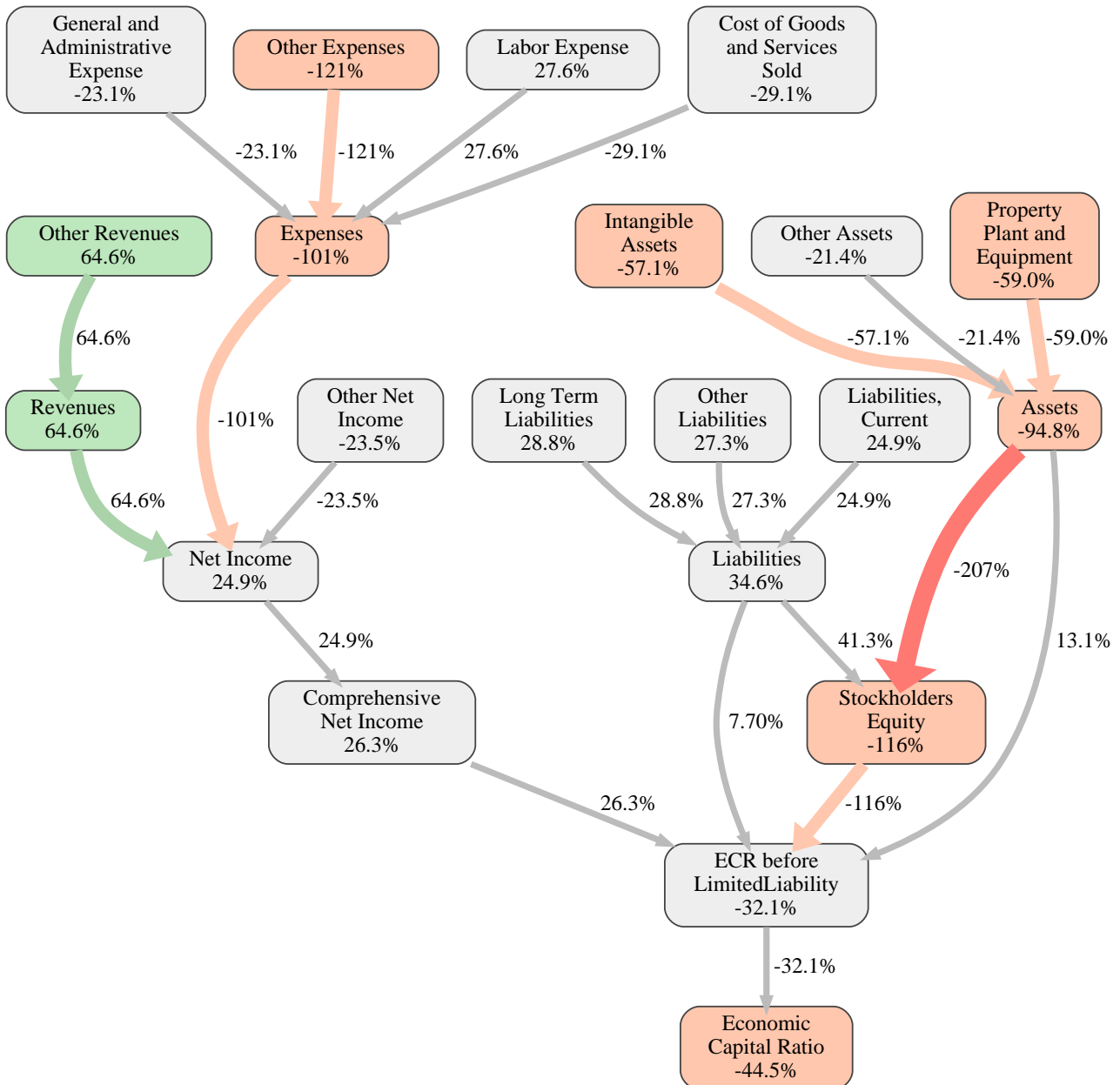




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Lifemd Inc
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The relative strengths and weaknesses of Lifemd Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Lifemd Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 65% points. The greatest weakness of Lifemd Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 121% points.

The company's Economic Capital Ratio, given in the ranking table, is 115%, being 45% points below the market average of 159%.

Input Variable	Value in 1000 USD
Assets, Current	448
Assets, Non-Current	0
Cost of Goods and Services Sold	248
Depreciation, Depletion, Amortization	0
General and Administrative Expense	331
Goodwill Impairment Loss	0
Intangible Assets	0
Labor Expense	0
Liabilities, Current	267
Long Term Liabilities	0
Operating Costs and Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	902
Other Liabilities	0
Other Net Income	127
Other Revenues	1,219
Property Plant and Equipment	0
Research And Development Expense	24
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	448
Liabilities	267
Expenses	1,505
Revenues	1,219
Stockholders Equity	181
Net Income	-159
Comprehensive Net Income	-159
BaseVar	1,784
ECR before LimitedLiability	29%
Economic Capital Ratio	115%