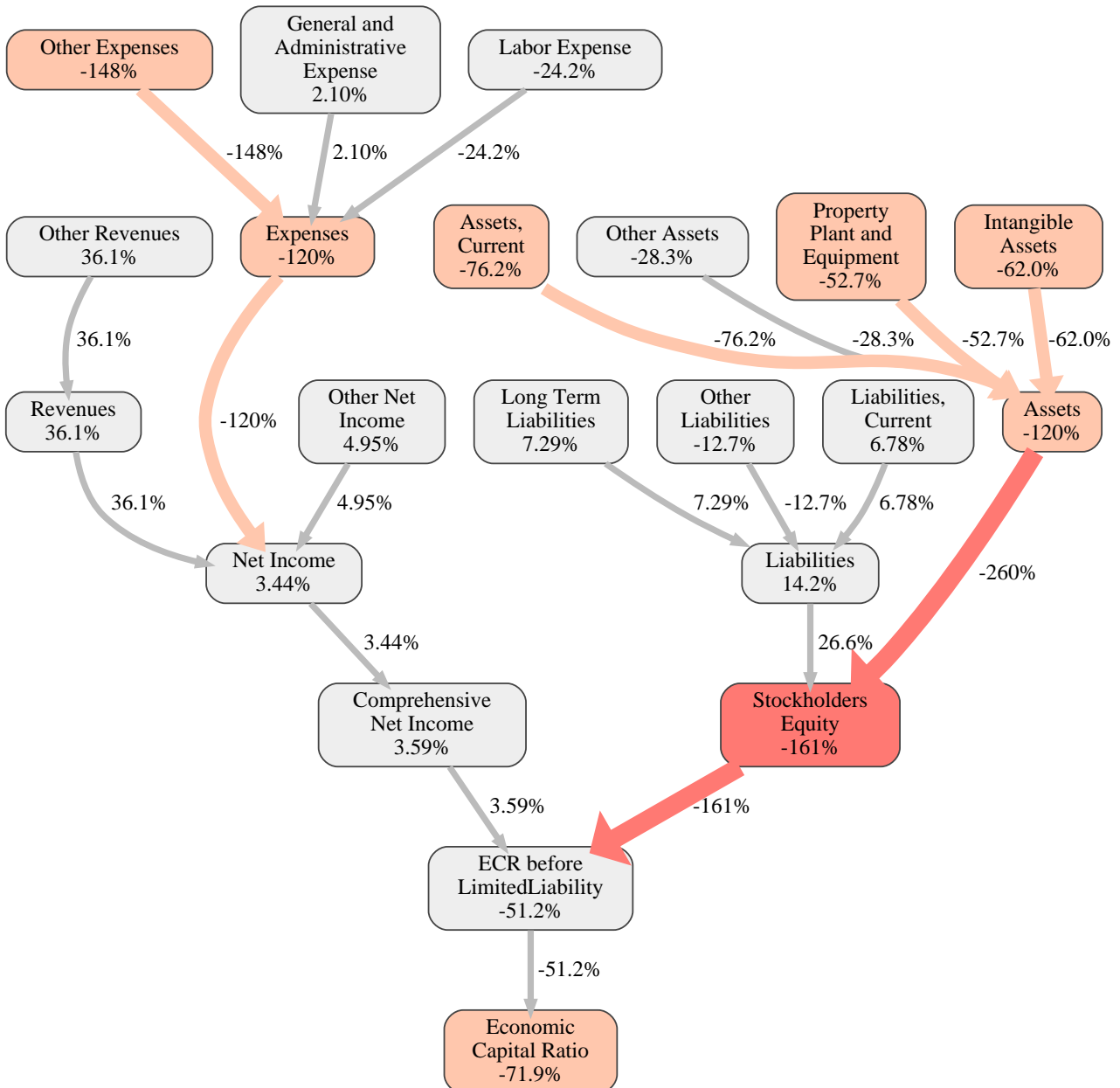




RealRate

HEALTH SERVICES 2019

Lifemd Inc
Rank 53 of 69





RealRate

HEALTH SERVICES 2019

Lifemd Inc
Rank 53 of 69



The relative strengths and weaknesses of Lifemd Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Lifemd Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 36% points. The greatest weakness of Lifemd Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 161% points.

The company's Economic Capital Ratio, given in the ranking table, is 87%, being 72% points below the market average of 159%.

Input Variable	Value in 1000 USD
Assets, Current	1,605
Assets, Non-Current	1,011
Cost of Goods and Services Sold	1,969
Depreciation, Depletion, Amortization	0
General and Administrative Expense	1,099
Goodwill Impairment Loss	0
Intangible Assets	0
Labor Expense	1,410
Liabilities, Current	1,192
Long Term Liabilities	0
Operating Costs and Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	6,132
Other Liabilities	604
Other Net Income	926
Other Revenues	8,324
Property Plant and Equipment	0
Research And Development Expense	0
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	2,616
Liabilities	1,796
Expenses	10,610
Revenues	8,324
Stockholders Equity	820
Net Income	-1,360
Comprehensive Net Income	-1,360
BaseVar	12,136
ECR before LimitedLiability	-7.8%
Economic Capital Ratio	87%