





RealRate

HEALTH SERVICES 2021

Lifemd Inc
Rank 75 of 76



The relative strengths and weaknesses of Lifemd Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Lifemd Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 0.66% points. The greatest weakness of Lifemd Inc is the variable Assets, reducing the Economic Capital Ratio by 93% points.

The company's Economic Capital Ratio, given in the ranking table, is 1.1%, being 159% points below the market average of 160%.

| Input Variable | Value in 1000 USD |
|---------------------------------------|-------------------|
| Assets, Current | 12,063 |
| Assets, Non-Current | 990 |
| Cost of Goods and Services Sold | 8,907 |
| Depreciation, Depletion, Amortization | 0 |
| General and Administrative Expense | 42,207 |
| Goodwill Impairment Loss | 0 |
| Intangible Assets | 0 |
| Labor Expense | 0 |
| Liabilities, Current | 13,490 |
| Long Term Liabilities | 0 |
| Operating Costs and Expenses | 0 |
| Other Assets | 0 |
| Other Compr. Net Income | 0 |
| Other Expenses | 2,452 |
| Other Liabilities | 385 |
| Other Net Income | -2,582 |
| Other Revenues | 37,294 |
| Property Plant and Equipment | 0 |
| Research And Development Expense | 0 |
| Selling and Marketing Expense | 41,669 |

| Output Variable | Value in 1000 USD |
|-----------------------------|-------------------|
| Assets | 13,054 |
| Liabilities | 13,875 |
| Expenses | 95,236 |
| Revenues | 37,294 |
| Stockholders Equity | -822 |
| Net Income | -60,524 |
| Comprehensive Net Income | -60,524 |
| BaseVar | 81,021 |
| ECR before LimitedLiability | -458% |
| Economic Capital Ratio | 1.1% |