





HEALTH SERVICES 2023

Lifemd Inc
Rank 94 of 101



The relative strengths and weaknesses of Lifemd Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Lifemd Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 37% points. The greatest weakness of Lifemd Inc is the variable Assets, reducing the Economic Capital Ratio by 123% points.

The company's Economic Capital Ratio, given in the ranking table, is 41%, being 97% points below the market average of 138%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	11,311	Assets	25,666
Assets, Non-Current	14,354	Liabilities	32,971
Cost of Goods and Services Sold	18,668	Expenses	164,118
Depreciation, Depletion, Amortization	0	Revenues	119,034
General and Administrative Expense	46,961	Stockholders Equity	-7,306
Goodwill Impairment Loss	8,863	Net Income	-45,021
Intangible Assets	0	Comprehensive Net Income	-45,021
Labor Expense	0	BaseVar	170,926
Liabilities, Current	31,374	ECR before LimitedLiability	-190%
Long Term Liabilities	574	Economic Capital Ratio	41%
Operating Costs and Expenses	0		
Other Assets	-476		
Other Compr. Net Income	0		
Other Expenses	11,257		
Other Liabilities	1,023		
Other Net Income	63		
Other Revenues	119,034		
Property Plant and Equipment	476		
Research And Development Expense	0		
Selling and Marketing Expense	78,369		