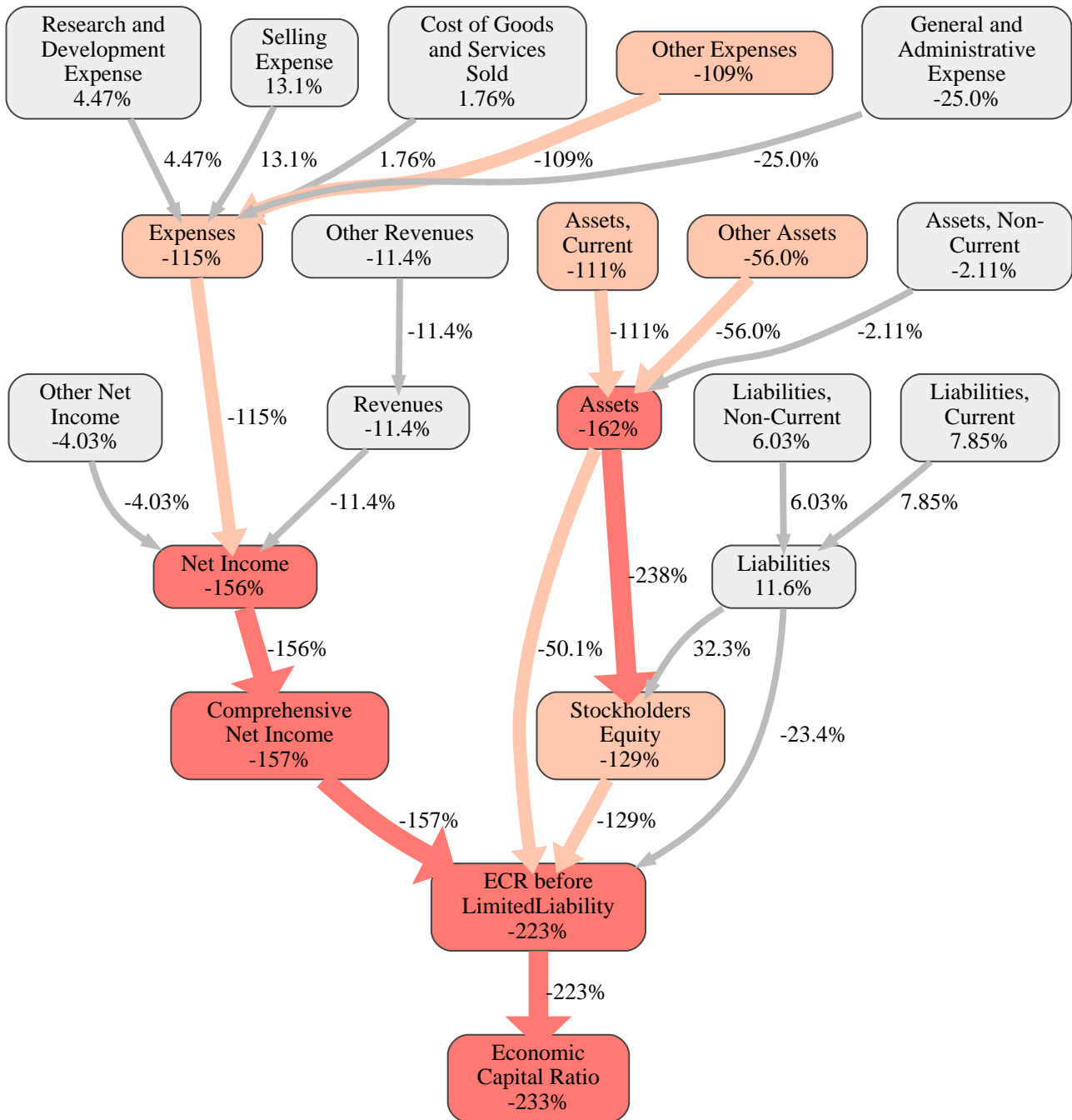




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Banks com Inc
Rank 48 of 49





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The relative strengths and weaknesses of Banks com Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Banks com Inc compared to the market average is the variable Selling Expense, increasing the Economic Capital Ratio by 13% points. The greatest weakness of Banks com Inc is the variable Assets, reducing the Economic Capital Ratio by 162% points.

The company's Economic Capital Ratio, given in the ranking table, is 45%, being 233% points below the market average of 278%.

Input Variable	Value in 1000 USD
Assets, Current	567
Assets, Non-Current	68
Cost of Goods and Services Sold	1,611
General and Administrative Expense	2,484
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	1,348
Liabilities, Non-Current	0
Other Assets	2,311
Other Compr. Net Income	0
Other Expenses	9,482
Other Liabilities	412
Other Net Income	0
Other Revenues	4,439
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	524

Output Variable	Value in 1000 USD
Assets	2,946
Liabilities	1,760
Expenses	14,101
Revenues	4,439
Stockholders Equity	1,186
Net Income	-9,662
Comprehensive Net Income	-9,662
BaseVar	11,623
ECR before LimitedLiability	-294%
Economic Capital Ratio	45%