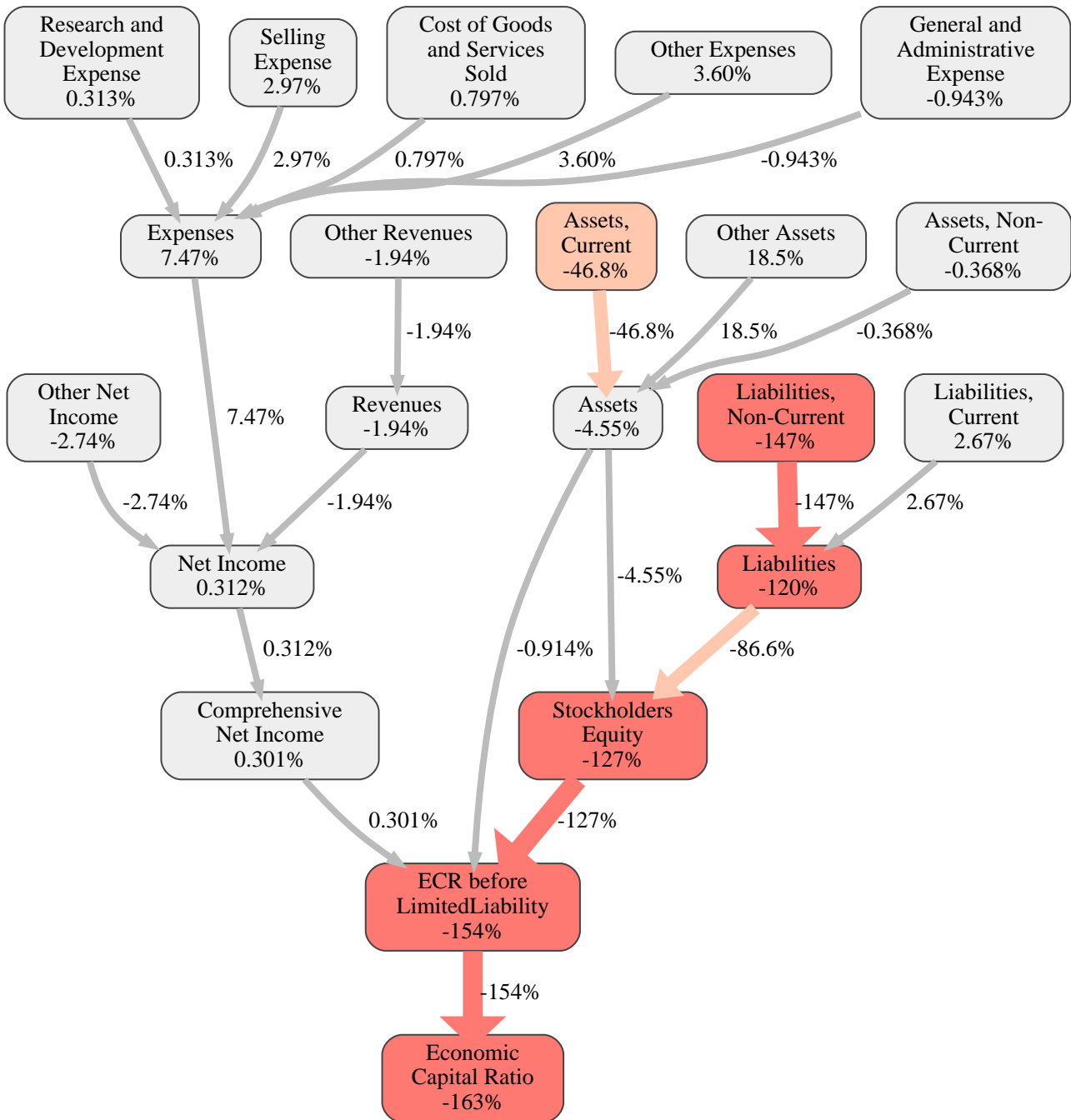




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# PROGRAMMING 2012

## Friendfinder Networks Inc Rank 45 of 49





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## Friendfinder Networks Inc Rank 45 of 49

The relative strengths and weaknesses of Friendfinder Networks Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Friendfinder Networks Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 19% points. The greatest weakness of Friendfinder Networks Inc is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 147% points.

The company's Economic Capital Ratio, given in the ranking table, is 114%, being 163% points below the market average of 278%.

Input Variable	Value in 1000 USD
Assets, Current	54,352
Assets, Non-Current	3,405
Cost of Goods and Services Sold	108,063
General and Administrative Expense	89,275
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	130,823
Liabilities, Non-Current	462,515
Other Assets	435,607
Other Compr. Net Income	0
Other Expenses	18,133
Other Liabilities	28,310
Other Net Income	-97,858
Other Revenues	331,336
Property Plant and Equipment	0
Research and Development Expense	16,885
Selling Expense	32,265

Output Variable	Value in 1000 USD
Assets	493,364
Liabilities	621,648
Expenses	264,621
Revenues	331,336
Stockholders Equity	-128,284
Net Income	-31,143
Comprehensive Net Income	-31,143
BaseVar	904,414
ECR before LimitedLiability	-59%
Economic Capital Ratio	114%