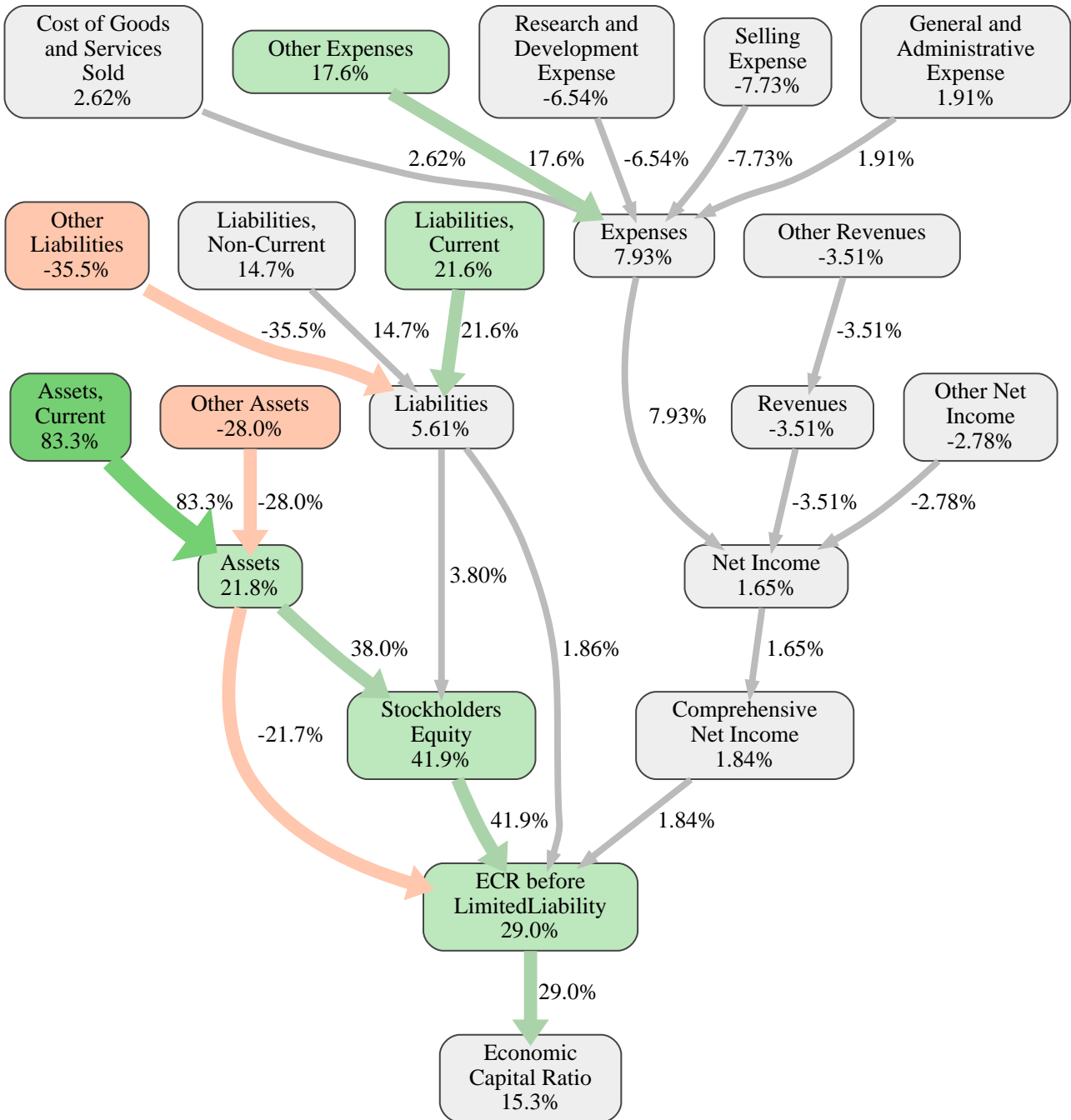




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# PROGRAMMING 2013

Demandware Inc  
Rank 27 of 50





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## Demandware Inc Rank 27 of 50

The relative strengths and weaknesses of Demandware Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Demandware Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 83% points. The greatest weakness of Demandware Inc is the variable Other Liabilities, reducing the Economic Capital Ratio by 35% points.

The company's Economic Capital Ratio, given in the ranking table, is 295%, being 15% points above the market average of 280%.

Input Variable	Value in 1000 USD
Assets, Current	129,794
Assets, Non-Current	1,157
Cost of Goods and Services Sold	24,341
General and Administrative Expense	13,712
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	25,769
Liabilities, Non-Current	0
Other Assets	8,377
Other Compr. Net Income	36
Other Expenses	421
Other Liabilities	18,969
Other Net Income	-544
Other Revenues	79,475
Property Plant and Equipment	0
Research and Development Expense	15,085
Selling Expense	33,496

Output Variable	Value in 1000 USD
Assets	139,328
Liabilities	44,738
Expenses	87,055
Revenues	79,475
Stockholders Equity	94,590
Net Income	-8,124
Comprehensive Net Income	-8,088
BaseVar	175,588
ECR before LimitedLiability	230%
Economic Capital Ratio	295%