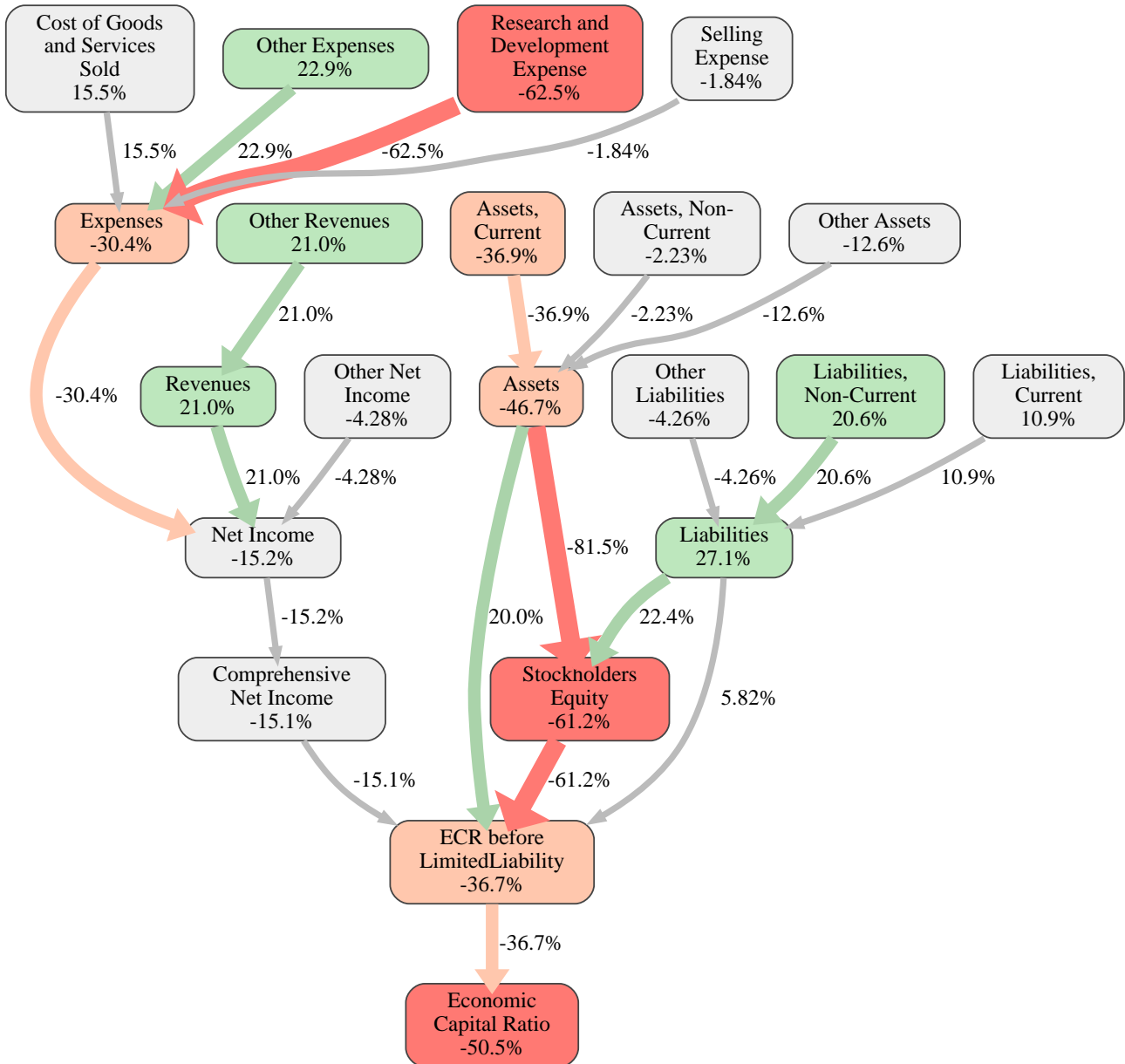




RealRate

PROGRAMMING 2013

GLU Mobile INC
Rank 40 of 50





The relative strengths and weaknesses of GLU Mobile INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of GLU Mobile INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 27% points. The greatest weakness of GLU Mobile INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 63% points.

The company's Economic Capital Ratio, given in the ranking table, is 230%, being 50% points below the market average of 280%.

Input Variable	Value in 1000 USD
Assets, Current	36,693
Assets, Non-Current	227
Cost of Goods and Services Sold	12,723
General and Administrative Expense	14,744
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	27,198
Liabilities, Non-Current	0
Other Assets	35,355
Other Compr. Net Income	-99
Other Expenses	4,970
Other Liabilities	6,190
Other Net Income	-347
Other Revenues	87,493
Property Plant and Equipment	0
Research and Development Expense	54,275
Selling Expense	20,893

Output Variable	Value in 1000 USD
Assets	72,275
Liabilities	33,388
Expenses	107,605
Revenues	87,493
Stockholders Equity	38,887
Net Income	-20,459
Comprehensive Net Income	-20,558
BaseVar	150,604
ECR before LimitedLiability	132%
Economic Capital Ratio	230%