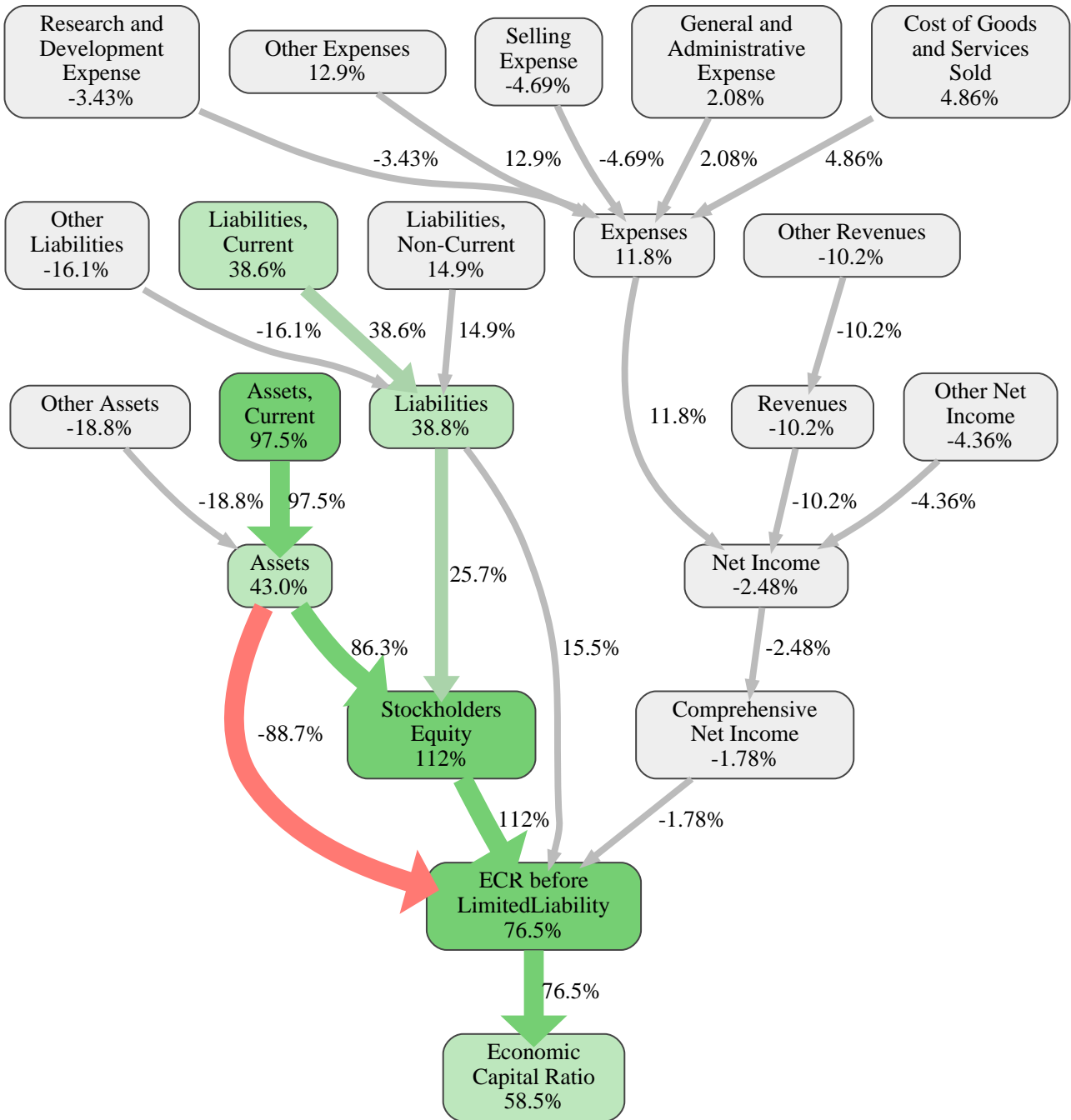




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# PROGRAMMING 2014

Demandware Inc  
Rank 21 of 56





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## Demandware Inc Rank 21 of 56

The relative strengths and weaknesses of Demandware Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Demandware Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 112% points. The greatest weakness of Demandware Inc is the variable Other Assets, reducing the Economic Capital Ratio by 19% points.

The company's Economic Capital Ratio, given in the ranking table, is 343%, being 59% points above the market average of 284%.

Input Variable	Value in 1000 USD
Assets, Current	312,275
Assets, Non-Current	1,866
Cost of Goods and Services Sold	28,017
General and Administrative Expense	23,337
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	43,056
Liabilities, Non-Current	0
Other Assets	9,790
Other Compr. Net Income	81
Other Expenses	574
Other Liabilities	21,270
Other Net Income	483
Other Revenues	103,736
Property Plant and Equipment	0
Research and Development Expense	20,787
Selling Expense	52,384

Output Variable	Value in 1000 USD
Assets	323,931
Liabilities	64,326
Expenses	125,099
Revenues	103,736
Stockholders Equity	259,605
Net Income	-20,880
Comprehensive Net Income	-20,799
BaseVar	308,828
ECR before LimitedLiability	300%
Economic Capital Ratio	343%