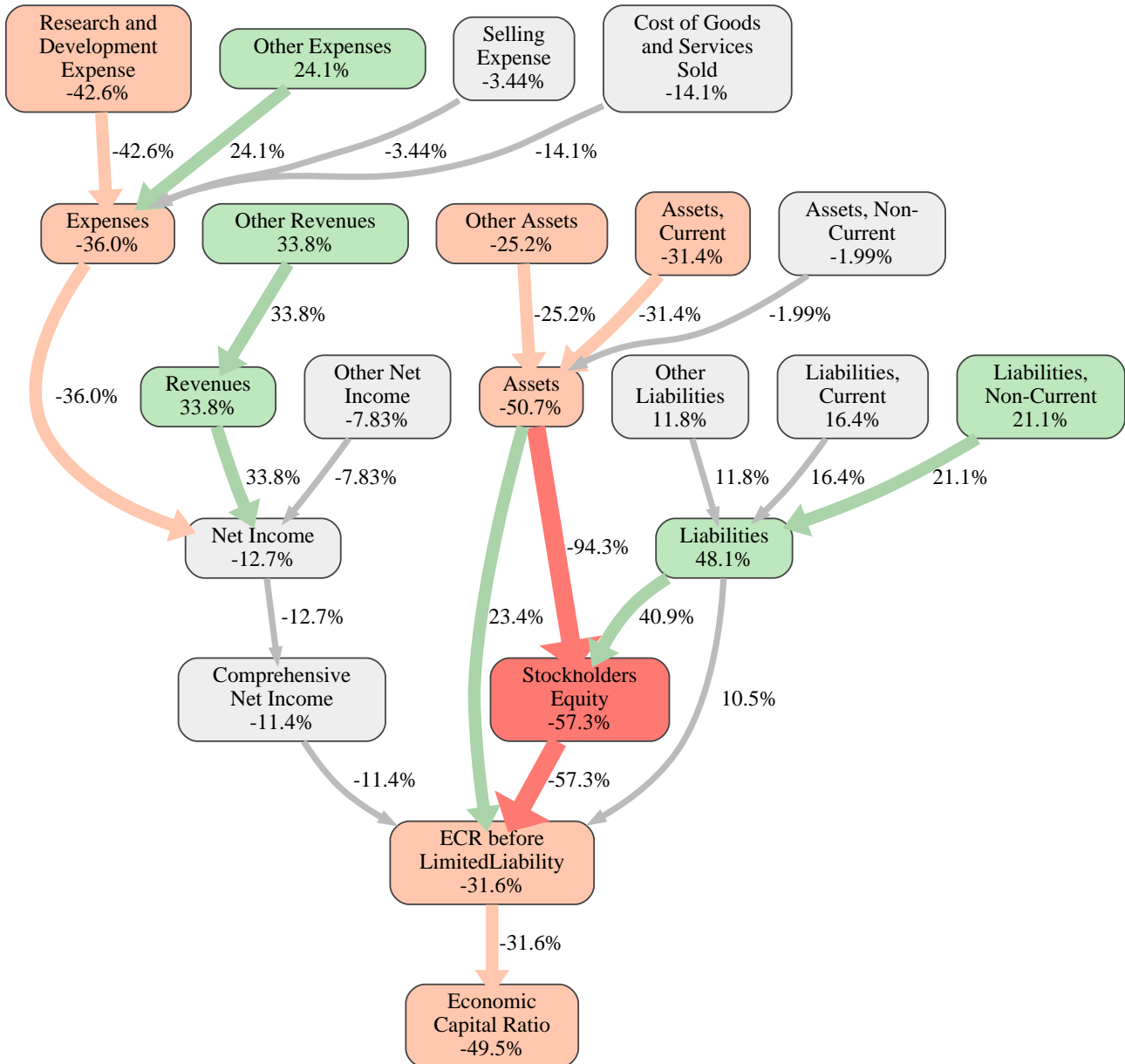




RealRate

PROGRAMMING 2014

GLU Mobile INC Rank 43 of 56





The relative strengths and weaknesses of GLU Mobile INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of GLU Mobile INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 48% points. The greatest weakness of GLU Mobile INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 57% points.

The company's Economic Capital Ratio, given in the ranking table, is 235%, being 50% points below the market average of 284%.

Input Variable	Value in 1000 USD
Assets, Current	54,464
Assets, Non-Current	637
Cost of Goods and Services Sold	37,044
General and Administrative Expense	15,550
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	37,957
Liabilities, Non-Current	0
Other Assets	31,910
Other Compr. Net Income	140
Other Expenses	-59
Other Liabilities	2,357
Other Net Income	10
Other Revenues	105,613
Property Plant and Equipment	0
Research and Development Expense	46,877
Selling Expense	26,120

Output Variable	Value in 1000 USD
Assets	87,011
Liabilities	40,314
Expenses	125,532
Revenues	105,613
Stockholders Equity	46,697
Net Income	-19,909
Comprehensive Net Income	-19,769
BaseVar	179,310
ECR before LimitedLiability	139%
Economic Capital Ratio	235%