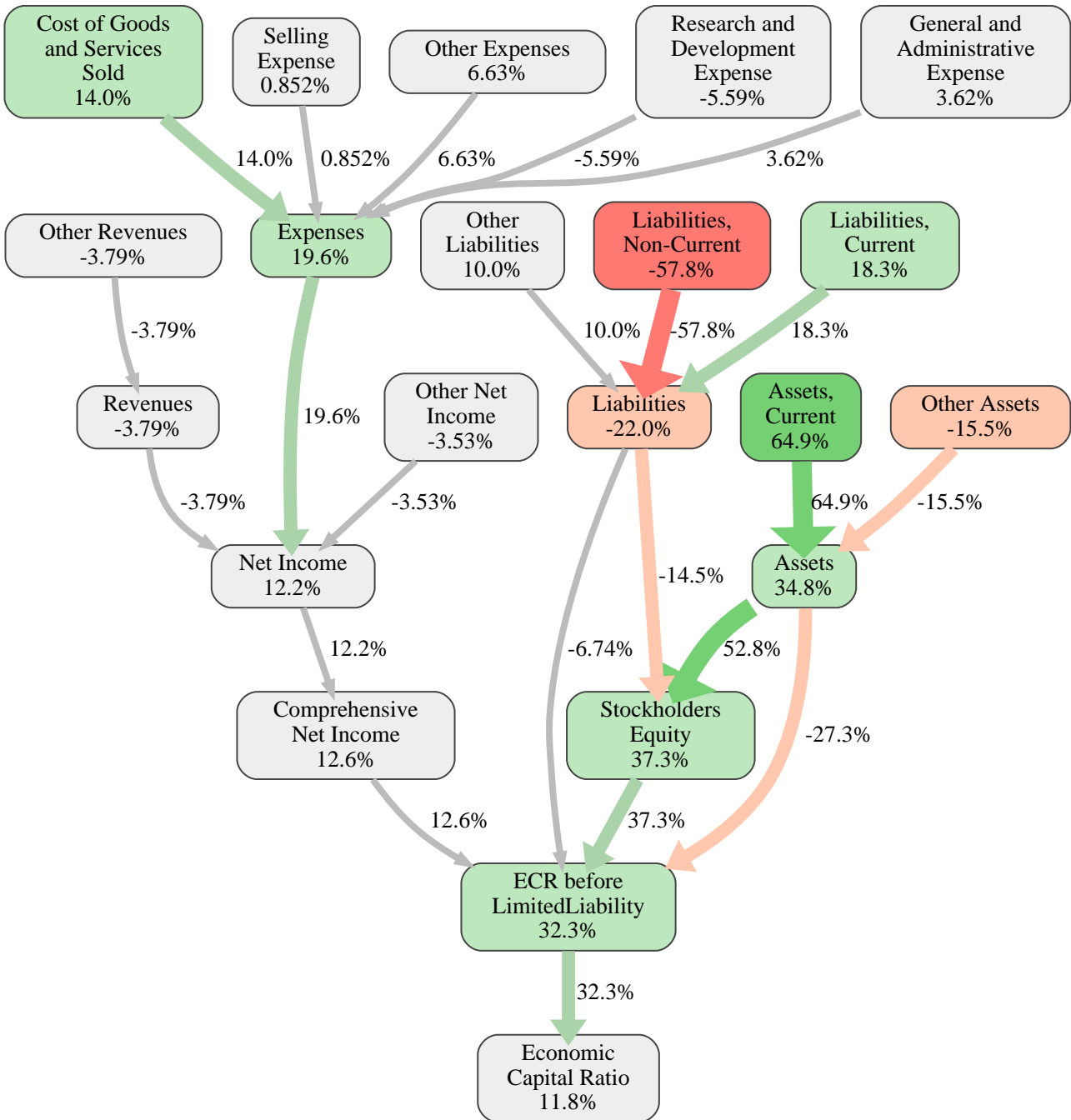




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Linkedin CORP
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The relative strengths and weaknesses of Linkedin CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Linkedin CORP compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 65% points. The greatest weakness of Linkedin CORP is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 58% points.

The company's Economic Capital Ratio, given in the ranking table, is 279%, being 12% points above the market average of 267%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	4,122,100	Assets	5,427,257
Assets, Non-Current	76,255	Liabilities	2,096,438
Cost of Goods and Services Sold	0	Expenses	2,229,157
General and Administrative Expense	341,294	Revenues	2,218,767
Intangible Assets	0	Stockholders Equity	3,330,819
Lease Assets	0	Net Income	-15,320
Lease Liability	0	Comprehensive Net Income	-16,259
Liabilities, Current	882,785	BaseVar	5,988,744
Liabilities, Non-Current	1,213,653	ECR before LimitedLiability	205%
Other Assets	1,228,902	Economic Capital Ratio	279%
Other Compr. Net Income	-939		
Other Expenses	577,268		
Other Liabilities	0		
Other Net Income	-4,930		
Other Revenues	2,218,767		
Property Plant and Equipment	0		
Research and Development Expense	536,184		
Selling Expense	774,411		