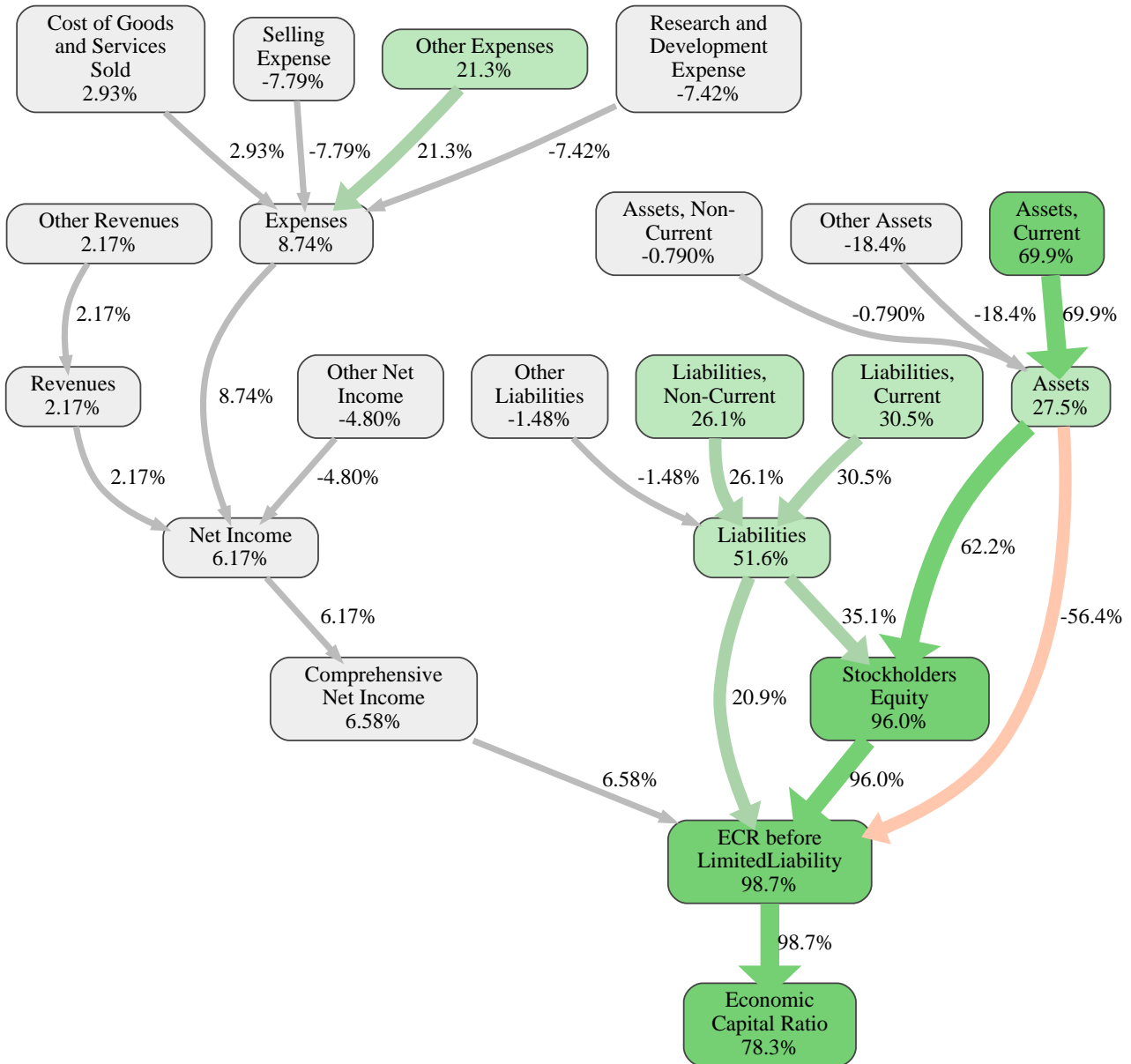




RealRate

PROGRAMMING 2015

Demandware Inc
Rank 20 of 61





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The relative strengths and weaknesses of Demandware Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Demandware Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 96% points. The greatest weakness of Demandware Inc is the variable Other Assets, reducing the Economic Capital Ratio by 18% points.

The company's Economic Capital Ratio, given in the ranking table, is 346%, being 78% points above the market average of 267%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	294,712	Assets	345,170
Assets, Non-Current	1,785	Liabilities	65,125
Cost of Goods and Services Sold	42,048	Expenses	186,295
General and Administrative Expense	36,882	Revenues	160,553
Intangible Assets	0	Stockholders Equity	280,045
Lease Assets	0	Net Income	-27,060
Lease Liability	0	Comprehensive Net Income	-27,462
Liabilities, Current	51,533	BaseVar	379,432
Liabilities, Non-Current	1,424	ECR before LimitedLiability	303%
Other Assets	48,673	Economic Capital Ratio	346%
Other Compr. Net Income	-402		
Other Expenses	-2,050		
Other Liabilities	12,168		
Other Net Income	-1,318		
Other Revenues	160,553		
Property Plant and Equipment	0		
Research and Development Expense	34,983		
Selling Expense	74,432		