





The relative strengths and weaknesses of GLU Mobile INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of GLU Mobile INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 41% points. The greatest weakness of GLU Mobile INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 20% points.

The company's Economic Capital Ratio, given in the ranking table, is 306%, being 38% points above the market average of 267%.

Input Variable	Value in 1000 USD
Assets, Current	121,395
Assets, Non-Current	6,674
Cost of Goods and Services Sold	85,759
General and Administrative Expense	25,019
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	76,021
Liabilities, Non-Current	0
Other Assets	123,594
Other Compr. Net Income	-315
Other Expenses	-6,612
Other Liabilities	3,936
Other Net Income	-1,472
Other Revenues	223,146
Property Plant and Equipment	0
Research and Development Expense	64,284
Selling Expense	45,076

Output Variable	Value in 1000 USD
Assets	251,663
Liabilities	79,957
Expenses	213,526
Revenues	223,146
Stockholders Equity	171,706
Net Income	8,148
Comprehensive Net Income	7,833
BaseVar	385,040
ECR before LimitedLiability	245%
Economic Capital Ratio	306%