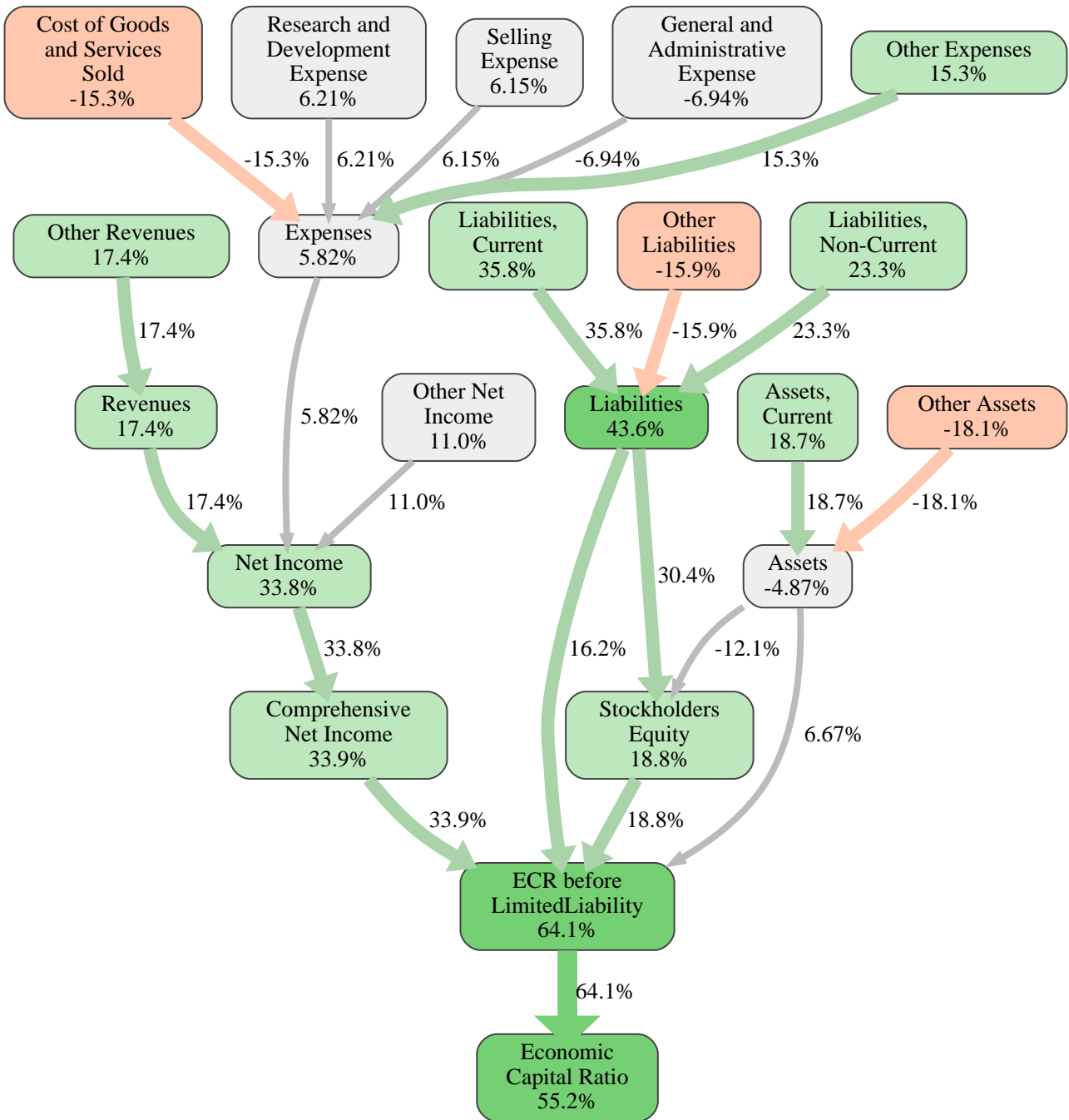




RealRate

# PROGRAMMING 2016

United Online INC  
Rank 22 of 57





# PROGRAMMING 2016

United Online INC  
Rank 22 of 57

The relative strengths and weaknesses of United Online INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of United Online INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 44% points. The greatest weakness of United Online INC is the variable Other Assets, reducing the Economic Capital Ratio by 18% points.

The company's Economic Capital Ratio, given in the ranking table, is 322%, being 55% points above the market average of 267%.

Input Variable	Value in 1000 USD
Assets, Current	135,375
Assets, Non-Current	1,070
Cost of Goods and Services Sold	62,806
General and Administrative Expense	37,088
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	38,924
Liabilities, Non-Current	5,706
Other Assets	61,765
Other Compr. Net Income	-928
Other Expenses	20,701
Other Liabilities	15,960
Other Net Income	26,846
Other Revenues	151,118
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	27,396

Output Variable	Value in 1000 USD
Assets	198,210
Liabilities	60,590
Expenses	147,991
Revenues	151,118
Stockholders Equity	137,620
Net Income	29,973
Comprehensive Net Income	29,045
BaseVar	292,842
ECR before LimitedLiability	269%
Economic Capital Ratio	322%