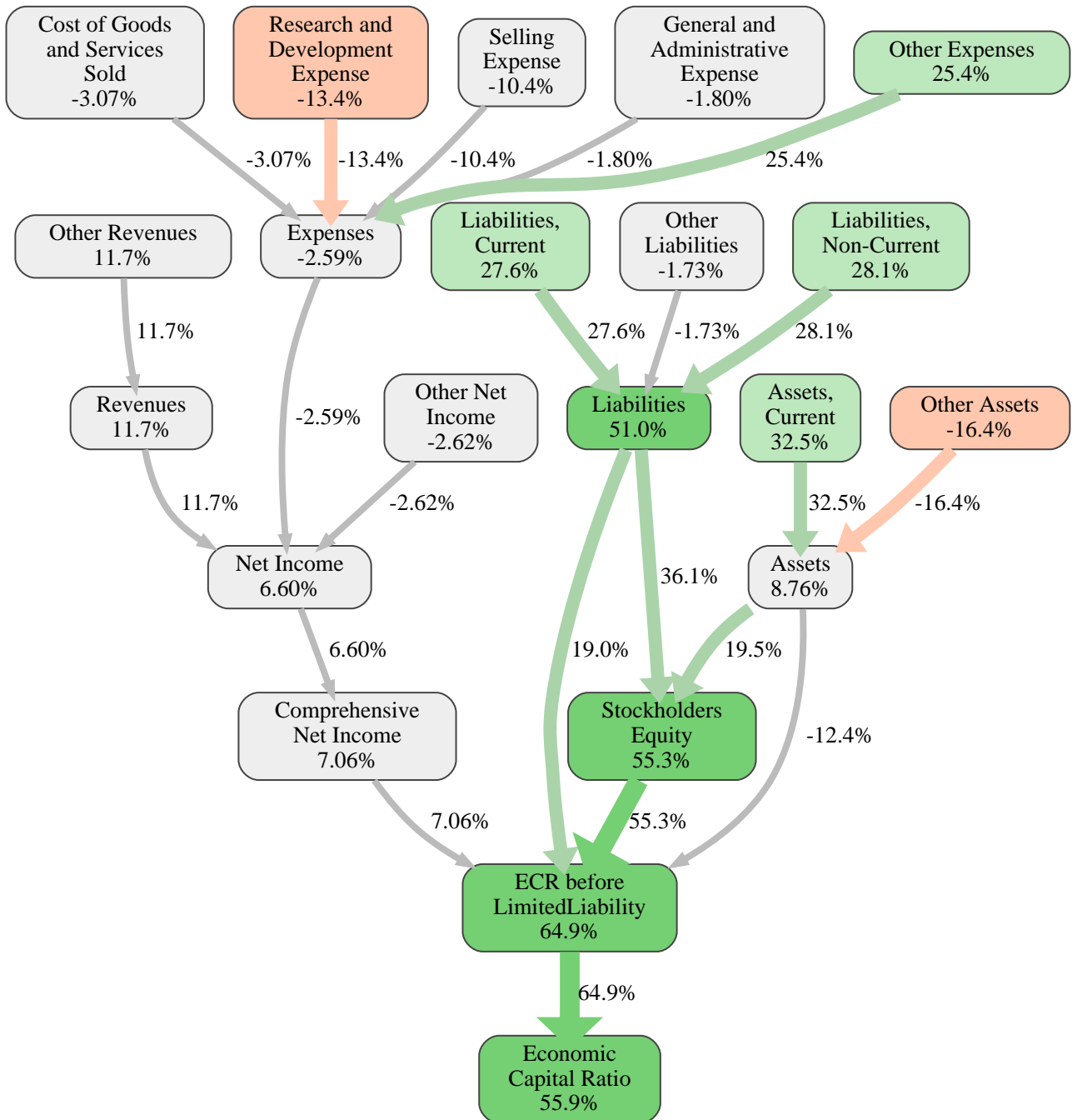




RealRate

PROGRAMMING 2016

Demandware Inc
Rank 20 of 57





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The relative strengths and weaknesses of Demandware Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Demandware Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 55% points. The greatest weakness of Demandware Inc is the variable Other Assets, reducing the Economic Capital Ratio by 16% points.

The company's Economic Capital Ratio, given in the ranking table, is 323%, being 56% points above the market average of 267%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	266,226	Assets	377,398
Assets, Non-Current	6,040	Liabilities	89,475
Cost of Goods and Services Sold	67,465	Expenses	275,112
General and Administrative Expense	46,272	Revenues	237,279
Intangible Assets	0	Stockholders Equity	287,923
Lease Assets	0	Net Income	-37,001
Lease Liability	0	Comprehensive Net Income	-37,143
Liabilities, Current	71,579	BaseVar	490,119
Liabilities, Non-Current	2,763	ECR before LimitedLiability	270%
Other Assets	105,132	Economic Capital Ratio	323%
Other Compr. Net Income	-142		
Other Expenses	-4,832		
Other Liabilities	15,133		
Other Net Income	832		
Other Revenues	237,279		
Property Plant and Equipment	0		
Research and Development Expense	65,342		
Selling Expense	100,865		