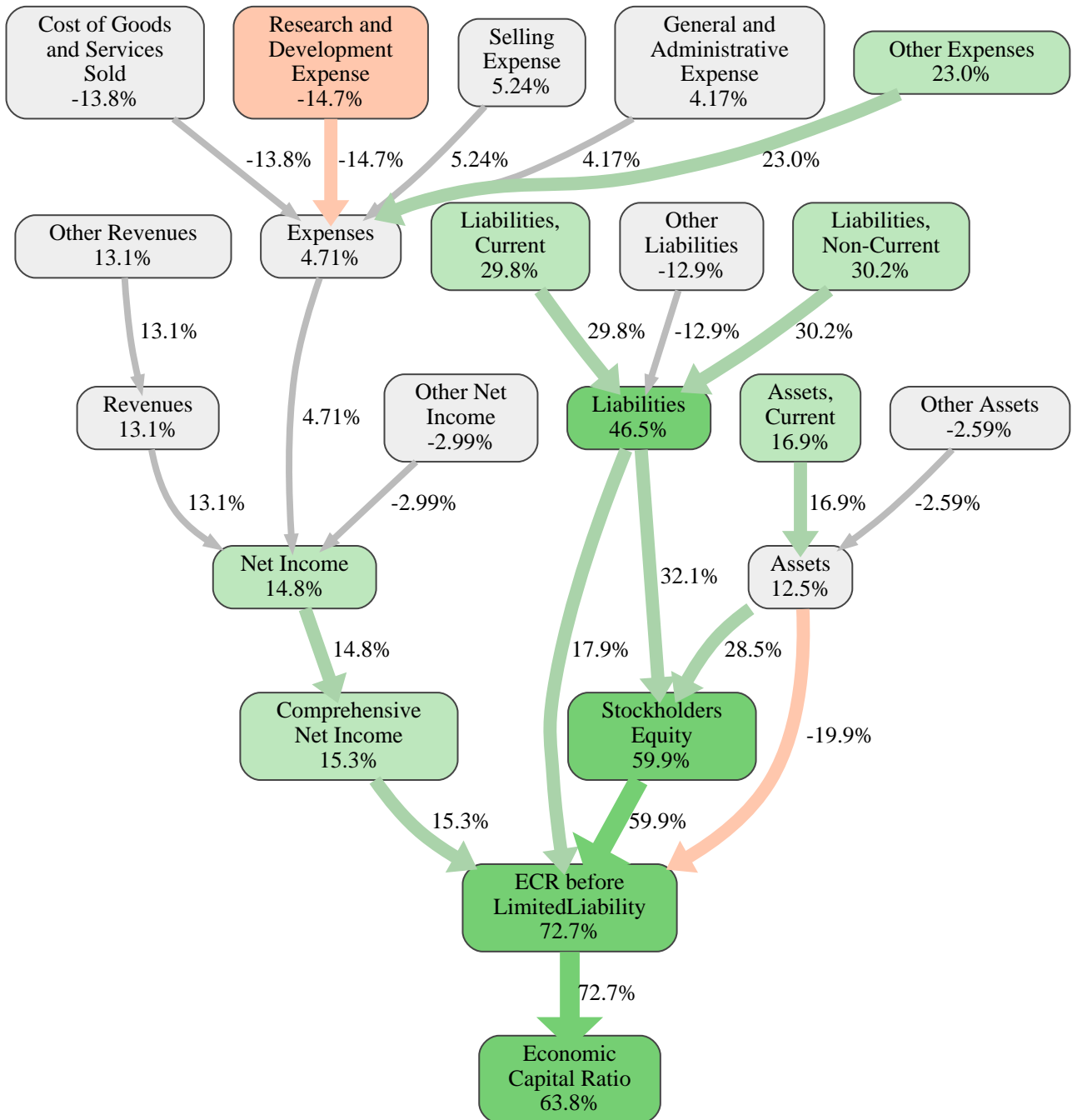




RealRate

# PROGRAMMING 2016

GLU Mobile INC  
Rank 17 of 57





The relative strengths and weaknesses of GLU Mobile INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of GLU Mobile INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 60% points. The greatest weakness of GLU Mobile INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 15% points.

The company's Economic Capital Ratio, given in the ranking table, is 331%, being 64% points above the market average of 267%.

Input Variable	Value in 1000 USD
Assets, Current	237,054
Assets, Non-Current	1,386
Cost of Goods and Services Sold	107,737
General and Administrative Expense	26,092
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	70,626
Liabilities, Non-Current	0
Other Assets	164,546
Other Compr. Net Income	-77
Other Expenses	1,417
Other Liabilities	25,932
Other Net Income	-743
Other Revenues	249,900
Property Plant and Equipment	0
Research and Development Expense	72,856
Selling Expense	48,240

Output Variable	Value in 1000 USD
Assets	402,986
Liabilities	96,558
Expenses	256,342
Revenues	249,900
Stockholders Equity	306,428
Net Income	-7,185
Comprehensive Net Income	-7,262
BaseVar	503,303
ECR before LimitedLiability	282%
Economic Capital Ratio	331%