





The relative strengths and weaknesses of GLU Mobile INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of GLU Mobile INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 39% points. The greatest weakness of GLU Mobile INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 18% points.

The company's Economic Capital Ratio, given in the ranking table, is 278%, being 24% points above the market average of 254%.

Input Variable	Value in 1000 USD
Assets, Current	155,030
Assets, Non-Current	3,506
Cost of Goods and Services Sold	120,138
General and Administrative Expense	30,225
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	84,340
Liabilities, Non-Current	0
Other Assets	180,968
Other Compr. Net Income	331
Other Expenses	1,978
Other Liabilities	22,350
Other Net Income	-5,751
Other Revenues	200,581
Property Plant and Equipment	0
Research and Development Expense	81,879
Selling Expense	48,050

Output Variable	Value in 1000 USD
Assets	339,504
Liabilities	106,690
Expenses	282,270
Revenues	200,581
Stockholders Equity	232,814
Net Income	-87,440
Comprehensive Net Income	-87,109
BaseVar	467,564
ECR before LimitedLiability	203%
Economic Capital Ratio	278%