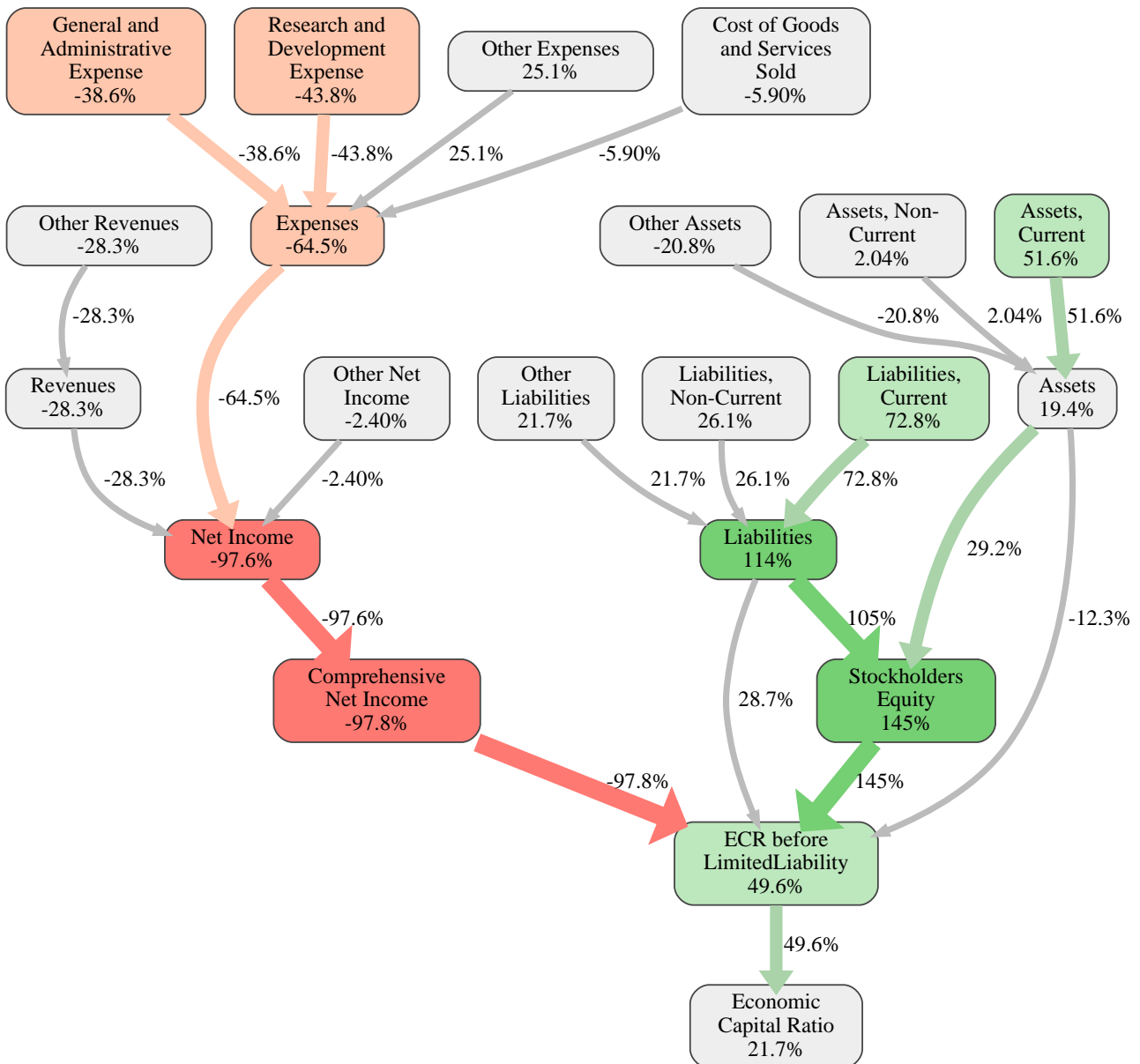




RealRate





The relative strengths and weaknesses of Snap Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Snap Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 145% points. The greatest weakness of Snap Inc is the variable Comprehensive Net Income, reducing the Economic Capital Ratio by 98% points.

The company's Economic Capital Ratio, given in the ranking table, is 264%, being 22% points above the market average of 243%.

Input Variable	Value in 1000 USD
Assets, Current	2,366,794
Assets, Non-Current	81,655
Cost of Goods and Services Sold	717,462
General and Administrative Expense	1,535,595
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	346,256
Liabilities, Non-Current	82,983
Other Assets	973,117
Other Compr. Net Income	16,214
Other Expenses	-14,886
Other Liabilities	0
Other Net Income	25,624
Other Revenues	824,949
Property Plant and Equipment	0
Research and Development Expense	1,534,863
Selling Expense	522,605

Output Variable	Value in 1000 USD
Assets	3,421,566
Liabilities	429,239
Expenses	4,295,639
Revenues	824,949
Stockholders Equity	2,992,327
Net Income	-3,445,066
Comprehensive Net Income	-3,428,852
BaseVar	4,506,616
ECR before LimitedLiability	182%
Economic Capital Ratio	264%