



The relative strengths and weaknesses of GLU Mobile INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of GLU Mobile INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 54% points. The greatest weakness of GLU Mobile INC is the variable Assets, reducing the Economic Capital Ratio by 24% points.

The company's Economic Capital Ratio, given in the ranking table, is 260%, being 26% points above the market average of 235%.

Input Variable	Value in 1000 USD
Assets, Current	171,001
Assets, Non-Current	2,505
Cost of Goods and Services Sold	138,275
General and Administrative Expense	31,667
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	129,929
Liabilities, Non-Current	0
Other Assets	140,927
Other Compr. Net Income	7.0
Other Expenses	789
Other Liabilities	7,191
Other Net Income	-235
Other Revenues	366,561
Property Plant and Equipment	0
Research and Development Expense	94,934
Selling Expense	113,860

Output Variable	Value in 1000 USD
Assets	314,433
Liabilities	137,120
Expenses	379,525
Revenues	366,561
Stockholders Equity	177,313
Net Income	-13,199
Comprehensive Net Income	-13,192
BaseVar	598,940
ECR before LimitedLiability	176%
Economic Capital Ratio	260%