





The relative strengths and weaknesses of Snap Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Snap Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 57% points. The greatest weakness of Snap Inc is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 46% points.

The company's Economic Capital Ratio, given in the ranking table, is 240%, being 12% points above the market average of 228%.

Input Variable	Value in 1000 USD
Assets, Current	2,643,986
Assets, Non-Current	65,550
Cost of Goods and Services Sold	895,838
General and Administrative Expense	580,917
Intangible Assets	0
Lease Assets	275,447
Lease Liability	303,178
Liabilities, Current	499,675
Liabilities, Non-Current	949,158
Other Assets	1,026,941
Other Compr. Net Income	-2,574
Other Expenses	25,387
Other Liabilities	0
Other Net Income	95,055
Other Revenues	1,715,534
Property Plant and Equipment	0
Research and Development Expense	883,509
Selling Expense	458,598

Output Variable	Value in 1000 USD
Assets	4,011,924
Liabilities	1,752,011
Expenses	2,844,249
Revenues	1,715,534
Stockholders Equity	2,259,913
Net Income	-1,033,660
Comprehensive Net Income	-1,036,234
BaseVar	5,210,674
ECR before LimitedLiability	146%
Economic Capital Ratio	240%