





# PROGRAMMING 2020



## Bright Mountain Media Inc Rank 6 of 59

The relative strengths and weaknesses of Bright Mountain Media Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bright Mountain Media Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 187% points. The greatest weakness of Bright Mountain Media Inc is the variable Other Revenues, reducing the Economic Capital Ratio by 25% points.

The company's Economic Capital Ratio, given in the ranking table, is 364%, being 136% points above the market average of 228%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	5,773	Assets	80,457
Assets, Non-Current	36	Liabilities	12,963
Cost of Goods and Services Sold	5,942	Expenses	10,396
General and Administrative Expense	0	Revenues	6,999
Intangible Assets	0	Stockholders Equity	67,494
Lease Assets	398	Net Income	-3,402
Lease Liability	198	Comprehensive Net Income	-3,402
Liabilities, Current	12,739	BaseVar	55,410
Liabilities, Non-Current	0	ECR before LimitedLiability	328%
Other Assets	74,250	Economic Capital Ratio	364%
Other Compr. Net Income	0		
Other Expenses	-3,547		
Other Liabilities	26		
Other Net Income	-5.0		
Other Revenues	6,999		
Property Plant and Equipment	0		
Research and Development Expense	0		
Selling Expense	8,001		