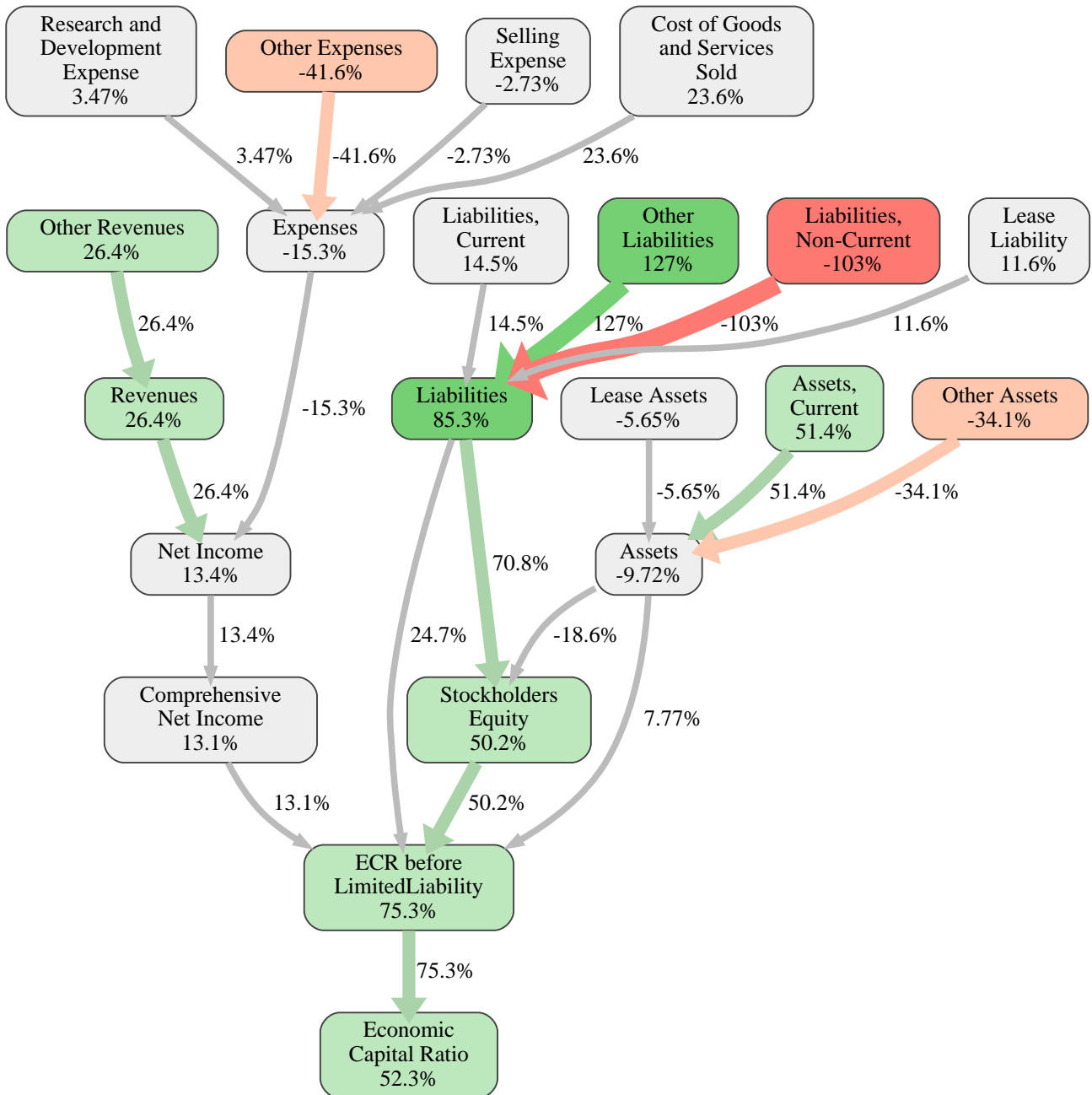




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# PROGRAMMING 2020

Cardlytics Inc  
Rank 18 of 59





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The relative strengths and weaknesses of Cardlytics Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Cardlytics Inc compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 127% points. The greatest weakness of Cardlytics Inc is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 103% points.

The company's Economic Capital Ratio, given in the ranking table, is 280%, being 52% points above the market average of 228%.

| Input Variable                     | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current                    | 195,730           |
| Assets, Non-Current                | 1,706             |
| Cost of Goods and Services Sold    | 0                 |
| General and Administrative Expense | 36,720            |
| Intangible Assets                  | 0                 |
| Lease Assets                       | 0                 |
| Lease Liability                    | 0                 |
| Liabilities, Current               | 78,401            |
| Liabilities, Non-Current           | 81,046            |
| Other Assets                       | 26,877            |
| Other Compr. Net Income            | -680              |
| Other Expenses                     | 135,508           |
| Other Liabilities                  | -78,401           |
| Other Net Income                   | 181               |
| Other Revenues                     | 210,430           |
| Property Plant and Equipment       | 0                 |
| Research and Development Expense   | 11,699            |
| Selling Expense                    | 43,828            |

| Output Variable             | Value in 1000 USD |
|-----------------------------|-------------------|
| Assets                      | 224,313           |
| Liabilities                 | 81,046            |
| Expenses                    | 227,755           |
| Revenues                    | 210,430           |
| Stockholders Equity         | 143,267           |
| Net Income                  | -17,144           |
| Comprehensive Net Income    | -17,824           |
| BaseVar                     | 372,202           |
| ECR before LimitedLiability | 206%              |
| Economic Capital Ratio      | 280%              |