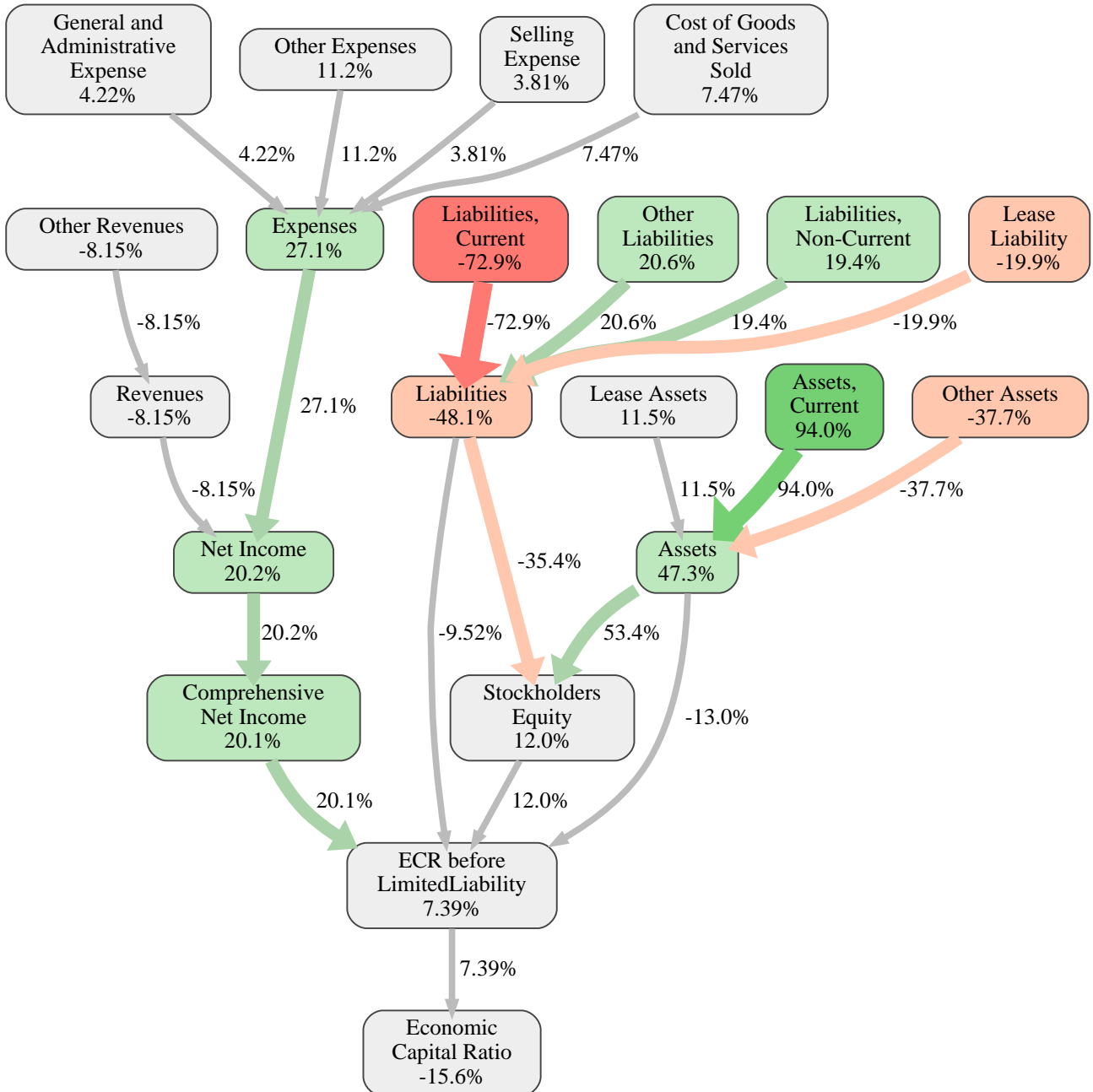




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The relative strengths and weaknesses of Trade Desk Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Trade Desk Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 94% points. The greatest weakness of Trade Desk Inc is the variable Liabilities, Current, reducing the Economic Capital Ratio by 73% points.

The company's Economic Capital Ratio, given in the ranking table, is 212%, being 16% points below the market average of 228%.

Input Variable	Value in 1000 USD
Assets, Current	1,468,171
Assets, Non-Current	23,129
Cost of Goods and Services Sold	156,180
General and Administrative Expense	143,048
Intangible Assets	0
Lease Assets	173,449
Lease Liability	174,873
Liabilities, Current	930,373
Liabilities, Non-Current	10,998
Other Assets	64,012
Other Compr. Net Income	0
Other Expenses	7,902
Other Liabilities	0
Other Net Income	4,024
Other Revenues	661,058
Property Plant and Equipment	0
Research and Development Expense	116,752
Selling Expense	132,882

Output Variable	Value in 1000 USD
Assets	1,728,761
Liabilities	1,116,244
Expenses	556,764
Revenues	661,058
Stockholders Equity	612,517
Net Income	108,318
Comprehensive Net Income	108,318
BaseVar	2,033,426
ECR before LimitedLiability	108%
Economic Capital Ratio	212%