





The relative strengths and weaknesses of Pinterest INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pinterest INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 137% points. The greatest weakness of Pinterest INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 25% points.

The company's Economic Capital Ratio, given in the ranking table, is 373%, being 138% points above the market average of 235%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	2,357,541	Assets	2,609,459
Assets, Non-Current	3,955	Liabilities	367,088
Cost of Goods and Services Sold	449,358	Expenses	1,837,100
General and Administrative Expense	336,803	Revenues	1,692,658
Intangible Assets	0	Stockholders Equity	2,242,371
Lease Assets	155,916	Net Income	-128,323
Lease Liability	139,321	Comprehensive Net Income	-126,490
Liabilities, Current	204,831	BaseVar	3,262,128
Liabilities, Non-Current	22,936	ECR before LimitedLiability	341%
Other Assets	92,047	Economic Capital Ratio	373%
Other Compr. Net Income	1,833		
Other Expenses	1,938		
Other Liabilities	0		
Other Net Income	16,119		
Other Revenues	1,692,658		
Property Plant and Equipment	0		
Research and Development Expense	606,194		
Selling Expense	442,807		