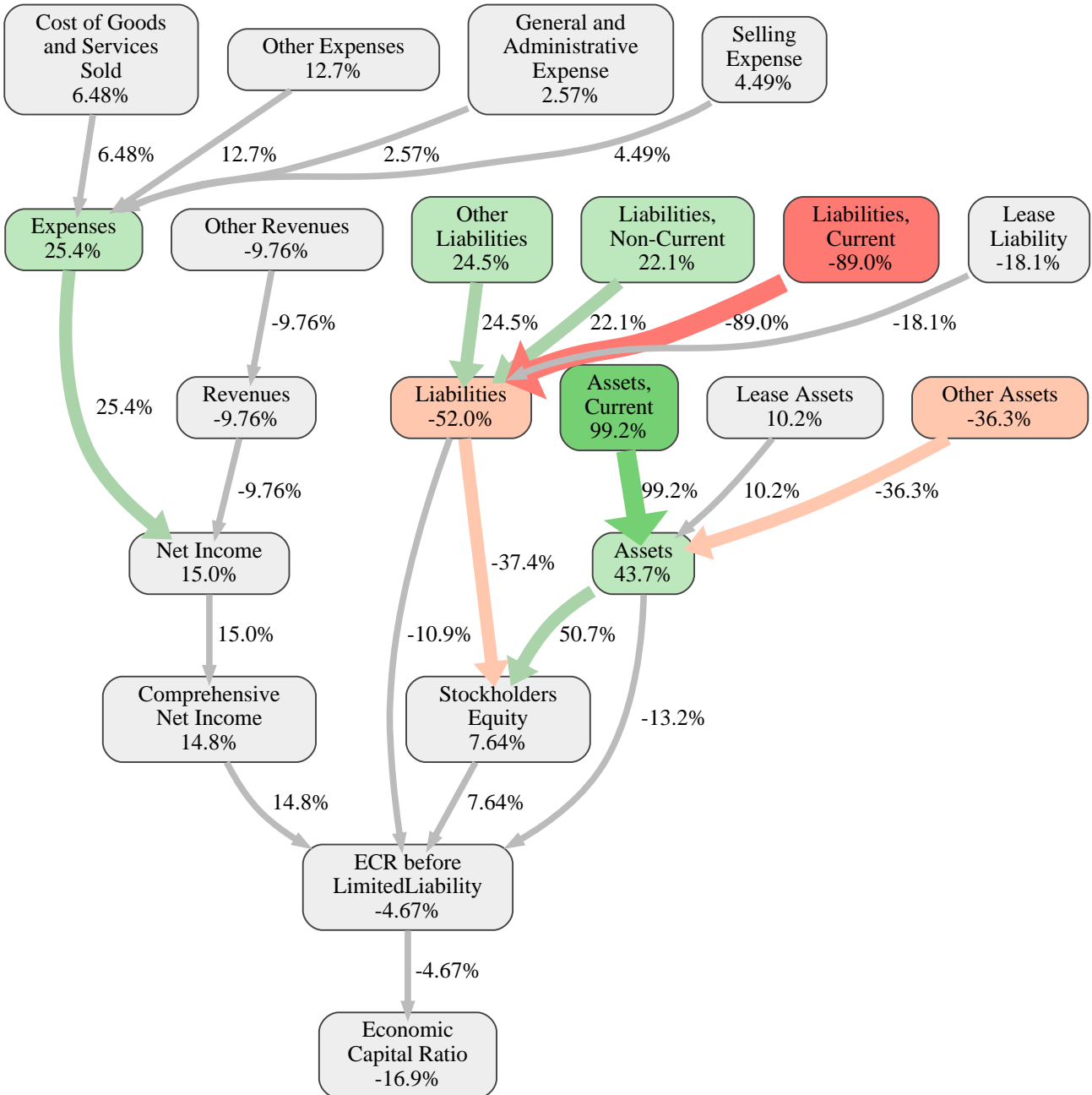




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The relative strengths and weaknesses of Trade Desk Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Trade Desk Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 99% points. The greatest weakness of Trade Desk Inc is the variable Liabilities, Current, reducing the Economic Capital Ratio by 89% points.

The company's Economic Capital Ratio, given in the ranking table, is 218%, being 17% points below the market average of 235%.

Input Variable	Value in 1000 USD
Assets, Current	2,360,485
Assets, Non-Current	29,154
Cost of Goods and Services Sold	178,812
General and Administrative Expense	171,617
Intangible Assets	0
Lease Assets	248,143
Lease Liability	254,562
Liabilities, Current	1,474,683
Liabilities, Non-Current	11,255
Other Assets	115,863
Other Compr. Net Income	0
Other Expenses	-98,414
Other Liabilities	0
Other Net Income	-305
Other Revenues	836,033
Property Plant and Equipment	0
Research and Development Expense	166,654
Selling Expense	174,742

Output Variable	Value in 1000 USD
Assets	2,753,645
Liabilities	1,740,500
Expenses	593,411
Revenues	836,033
Stockholders Equity	1,013,145
Net Income	242,317
Comprehensive Net Income	242,317
BaseVar	2,961,947
ECR before LimitedLiability	115%
Economic Capital Ratio	218%