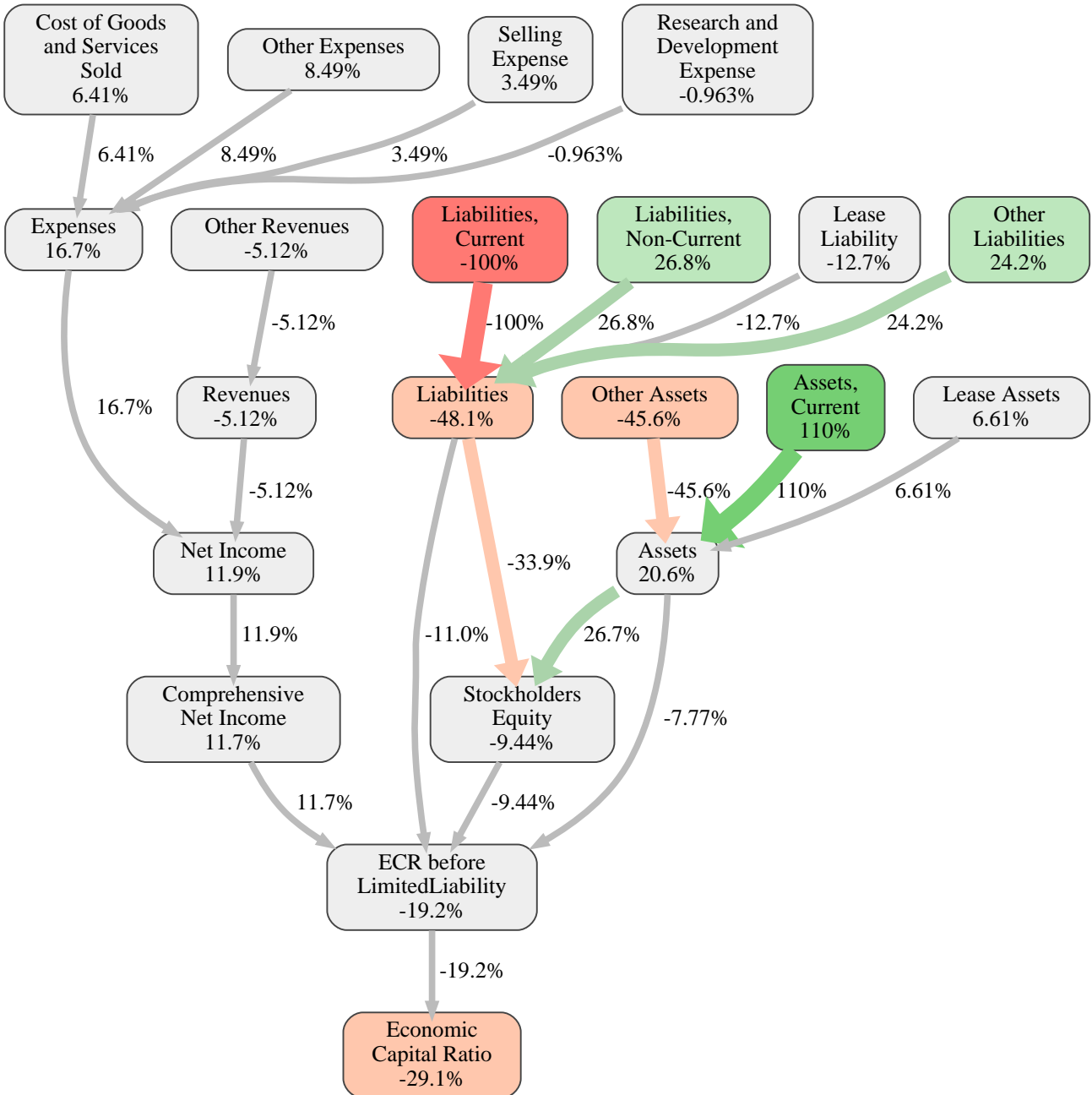




RealRate

# PROGRAMMING 2022

Trade Desk Inc  
Rank 44 of 72





The relative strengths and weaknesses of Trade Desk Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Trade Desk Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 110% points. The greatest weakness of Trade Desk Inc is the variable Liabilities, Current, reducing the Economic Capital Ratio by 100% points.

The company's Economic Capital Ratio, given in the ranking table, is 229%, being 29% points below the market average of 258%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	3,159,893	Assets	3,577,340
Assets, Non-Current	47,500	Liabilities	2,050,034
Cost of Goods and Services Sold	221,554	Expenses	1,055,924
General and Administrative Expense	374,661	Revenues	1,196,467
Intangible Assets	0	Stockholders Equity	1,527,306
Lease Assets	234,091	Net Income	137,762
Lease Liability	238,449	Comprehensive Net Income	137,762
Liabilities, Current	1,803,305	BaseVar	3,941,273
Liabilities, Non-Current	8,280	ECR before LimitedLiability	131%
Other Assets	135,856	Economic Capital Ratio	229%
Other Compr. Net Income	0		
Other Expenses	-15,726		
Other Liabilities	0		
Other Net Income	-2,781		
Other Revenues	1,196,467		
Property Plant and Equipment	0		
Research and Development Expense	226,137		
Selling Expense	249,298		