

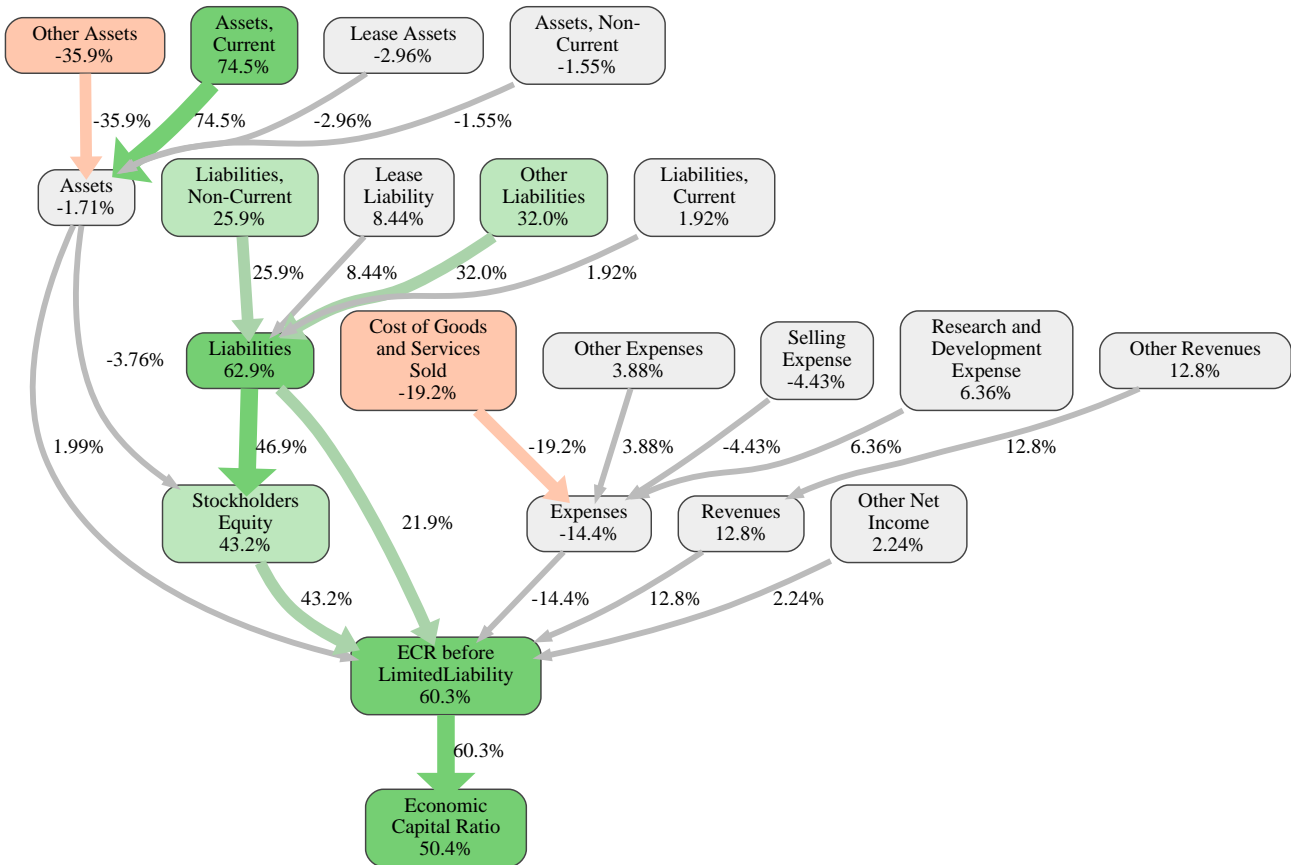


RealRate

# PROGRAMMING 2022

Viant Technology Inc  
Rank 25 of 72

**VIAANT.**



RealRate

The First AI Rating Agency

www.realrate.ai



RealRate

# PROGRAMMING 2022

Viant Technology Inc  
Rank 25 of 72

**VIANT.**

The relative strengths and weaknesses of Viant Technology Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Viant Technology Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 75% points. The greatest weakness of Viant Technology Inc is the variable Other Assets, reducing the Economic Capital Ratio by 36% points.

The company's Economic Capital Ratio, given in the ranking table, is 309%, being 50% points above the market average of 258%.

Input Variable	Value in 1000 USD
Assets, Current	352,186
Assets, Non-Current	406
Cost of Goods and Services Sold	129,604
General and Administrative Expense	46,904
Intangible Assets	0
Lease Assets	0
Lease Liability	0
Liabilities, Current	83,058
Liabilities, Non-Current	18,265
Other Assets	36,539
Other Compr. Net Income	0
Other Expenses	25,372
Other Liabilities	5,234
Other Net Income	5,186
Other Revenues	224,127
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	65,042

Output Variable	Value in 1000 USD
Assets	389,131
Liabilities	106,557
Expenses	266,922
Revenues	224,127
Stockholders Equity	282,574
Net Income	-37,609
Comprehensive Net Income	-37,609
BaseVar	495,962
ECR before LimitedLiability	249%
Economic Capital Ratio	309%