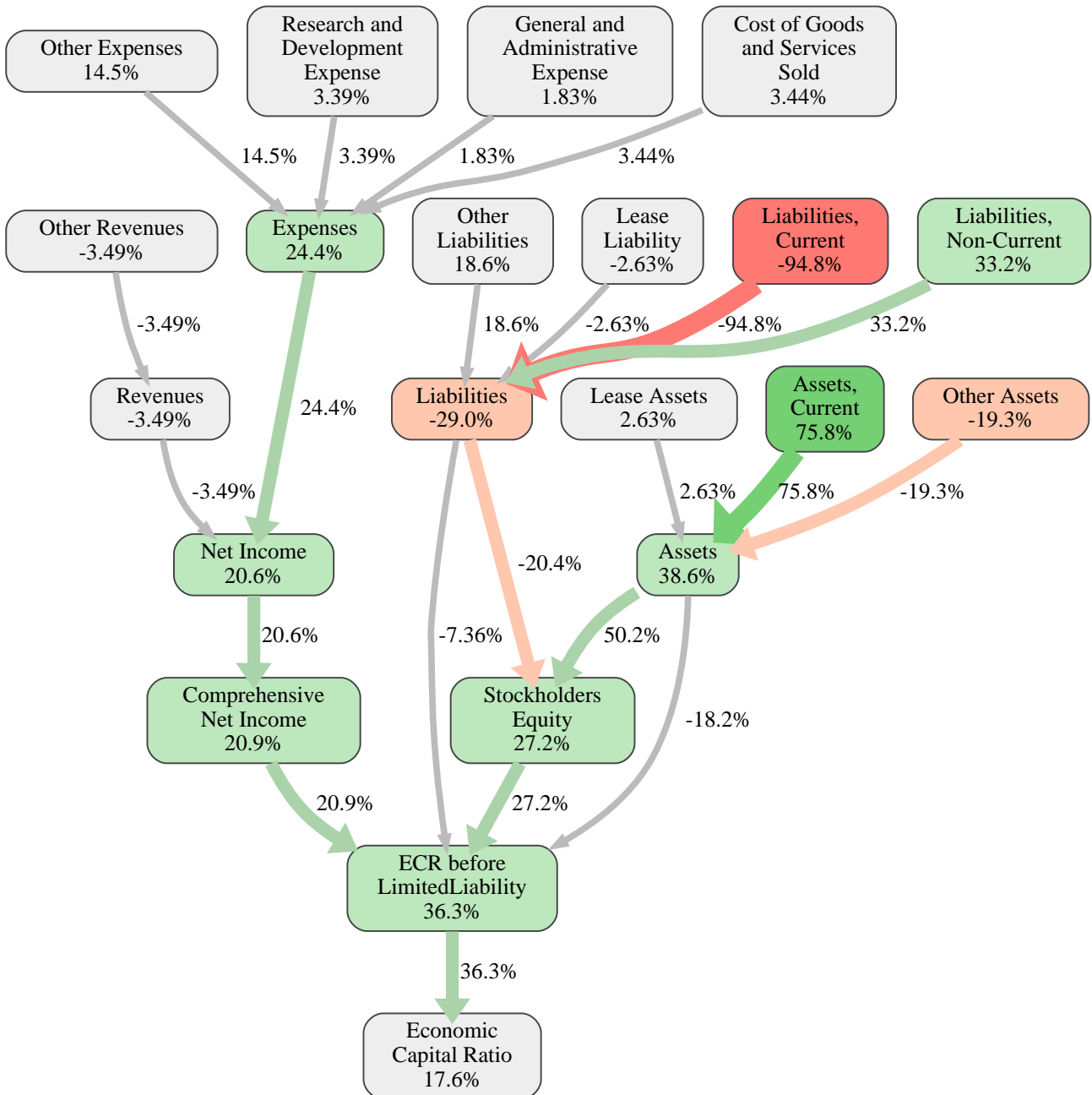




RealRate

PROGRAMMING 2023

Pubmatic Inc
Rank 38 of 78





The relative strengths and weaknesses of Pubmatic Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pubmatic Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 76% points. The greatest weakness of Pubmatic Inc is the variable Liabilities, Current, reducing the Economic Capital Ratio by 95% points.

The company's Economic Capital Ratio, given in the ranking table, is 246%, being 18% points above the market average of 228%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	504,525	Assets	642,175
Assets, Non-Current	2,412	Liabilities	329,987
Cost of Goods and Services Sold	81,512	Expenses	224,622
General and Administrative Expense	44,940	Revenues	256,380
Intangible Assets	0	Stockholders Equity	312,188
Lease Assets	26,206	Net Income	28,705
Lease Liability	20,915	Comprehensive Net Income	28,732
Liabilities, Current	302,599	BaseVar	728,122
Liabilities, Non-Current	6,473	ECR before LimitedLiability	155%
Other Assets	109,032	Economic Capital Ratio	246%
Other Compr. Net Income	27		
Other Expenses	8,762		
Other Liabilities	0		
Other Net Income	-3,053		
Other Revenues	256,380		
Property Plant and Equipment	0		
Research and Development Expense	20,846		
Selling Expense	68,562		