





The relative strengths and weaknesses of Pinterest INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pinterest INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 123% points. The greatest weakness of Pinterest INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 22% points.

The company's Economic Capital Ratio, given in the ranking table, is 371%, being 143% points above the market average of 228%.

<b>Input Variable</b>	<b>Value in 1000 USD</b>
Assets, Current	3,454,677
Assets, Non-Current	17,403
Cost of Goods and Services Sold	678,597
General and Administrative Expense	343,541
Intangible Assets	0
Lease Assets	206,253
Lease Liability	178,694
Liabilities, Current	380,531
Liabilities, Non-Current	21,851
Other Assets	184,397
Other Compr. Net Income	-9,238
Other Expenses	25,313
Other Liabilities	0
Other Net Income	30,943
Other Revenues	2,802,574
Property Plant and Equipment	0
Research and Development Expense	948,980
Selling Expense	933,133

<b>Output Variable</b>	<b>Value in 1000 USD</b>
Assets	3,862,730
Liabilities	581,076
Expenses	2,929,564
Revenues	2,802,574
Stockholders Equity	3,281,654
Net Income	-96,047
Comprehensive Net Income	-105,285
BaseVar	5,108,062
ECR before LimitedLiability	338%
Economic Capital Ratio	371%