





PROGRAMMING 2023

Springbig Holdings Inc
Rank 71 of 78

The relative strengths and weaknesses of Springbig Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Springbig Holdings Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 23% points. The greatest weakness of Springbig Holdings Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 196% points.

The company's Economic Capital Ratio, given in the ranking table, is 80%, being 148% points below the market average of 228%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	8,273	Assets	9,657
Assets, Non-Current	0	Liabilities	13,285
Cost of Goods and Services Sold	6,701	Expenses	43,881
General and Administrative Expense	12,542	Revenues	26,629
Intangible Assets	0	Stockholders Equity	-3,628
Lease Assets	750	Net Income	-13,076
Lease Liability	316	Comprehensive Net Income	-13,076
Liabilities, Current	9,817	BaseVar	48,814
Liabilities, Non-Current	0	ECR before LimitedLiability	-187%
Other Assets	634	Economic Capital Ratio	80%
Other Compr. Net Income	0		
Other Expenses	12,305		
Other Liabilities	3,152		
Other Net Income	4,176		
Other Revenues	26,629		
Property Plant and Equipment	0		
Research and Development Expense	0		
Selling Expense	12,333		