

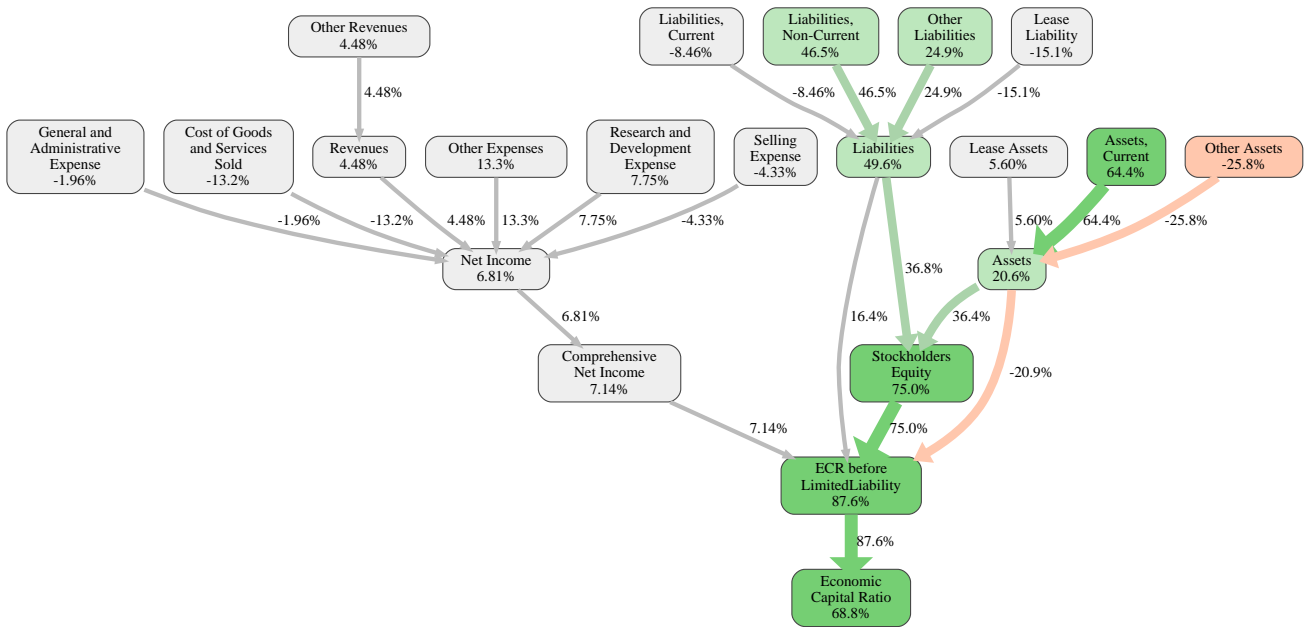


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PROGRAMMING 2023

Viant Technology Inc
Rank 25 of 78

VIANT.





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The relative strengths and weaknesses of Viant Technology Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Viant Technology Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 75% points. The greatest weakness of Viant Technology Inc is the variable Other Assets, reducing the Economic Capital Ratio by 26% points.

The company's Economic Capital Ratio, given in the ranking table, is 297%, being 69% points above the market average of 228%.

Input Variable	Value in 1000 USD
Assets, Current	314,862
Assets, Non-Current	385
Cost of Goods and Services Sold	116,725
General and Administrative Expense	44,452
Intangible Assets	0
Lease Assets	26,441
Lease Liability	24,998
Liabilities, Current	87,117
Liabilities, Non-Current	0
Other Assets	36,195
Other Compr. Net Income	0
Other Expenses	21,294
Other Liabilities	0
Other Net Income	1,171
Other Revenues	197,168
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	63,957

Output Variable	Value in 1000 USD
Assets	377,883
Liabilities	112,115
Expenses	246,428
Revenues	197,168
Stockholders Equity	265,768
Net Income	-48,089
Comprehensive Net Income	-48,089
BaseVar	467,382
ECR before LimitedLiability	232%
Economic Capital Ratio	297%