





PROGRAMMING 2023

Taboola com Ltd
Rank 35 of 78

The relative strengths and weaknesses of Taboola com Ltd are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Taboola com Ltd compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 42% points. The greatest weakness of Taboola com Ltd is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 34% points.

The company's Economic Capital Ratio, given in the ranking table, is 258%, being 30% points above the market average of 228%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	597,729	Assets	1,529,623
Assets, Non-Current	0	Liabilities	695,088
Cost of Goods and Services Sold	936,897	Expenses	1,422,338
General and Administrative Expense	101,839	Revenues	1,401,150
Intangible Assets	0	Stockholders Equity	834,535
Lease Assets	66,846	Net Income	-11,975
Lease Liability	57,928	Comprehensive Net Income	-12,809
Liabilities, Current	368,222	BaseVar	2,529,123
Liabilities, Non-Current	326,866	ECR before LimitedLiability	173%
Other Assets	865,048	Economic Capital Ratio	258%
Other Compr. Net Income	-834		
Other Expenses	7,523		
Other Liabilities	-57,928		
Other Net Income	9,213		
Other Revenues	1,401,150		
Property Plant and Equipment	0		
Research and Development Expense	129,276		
Selling Expense	246,803		