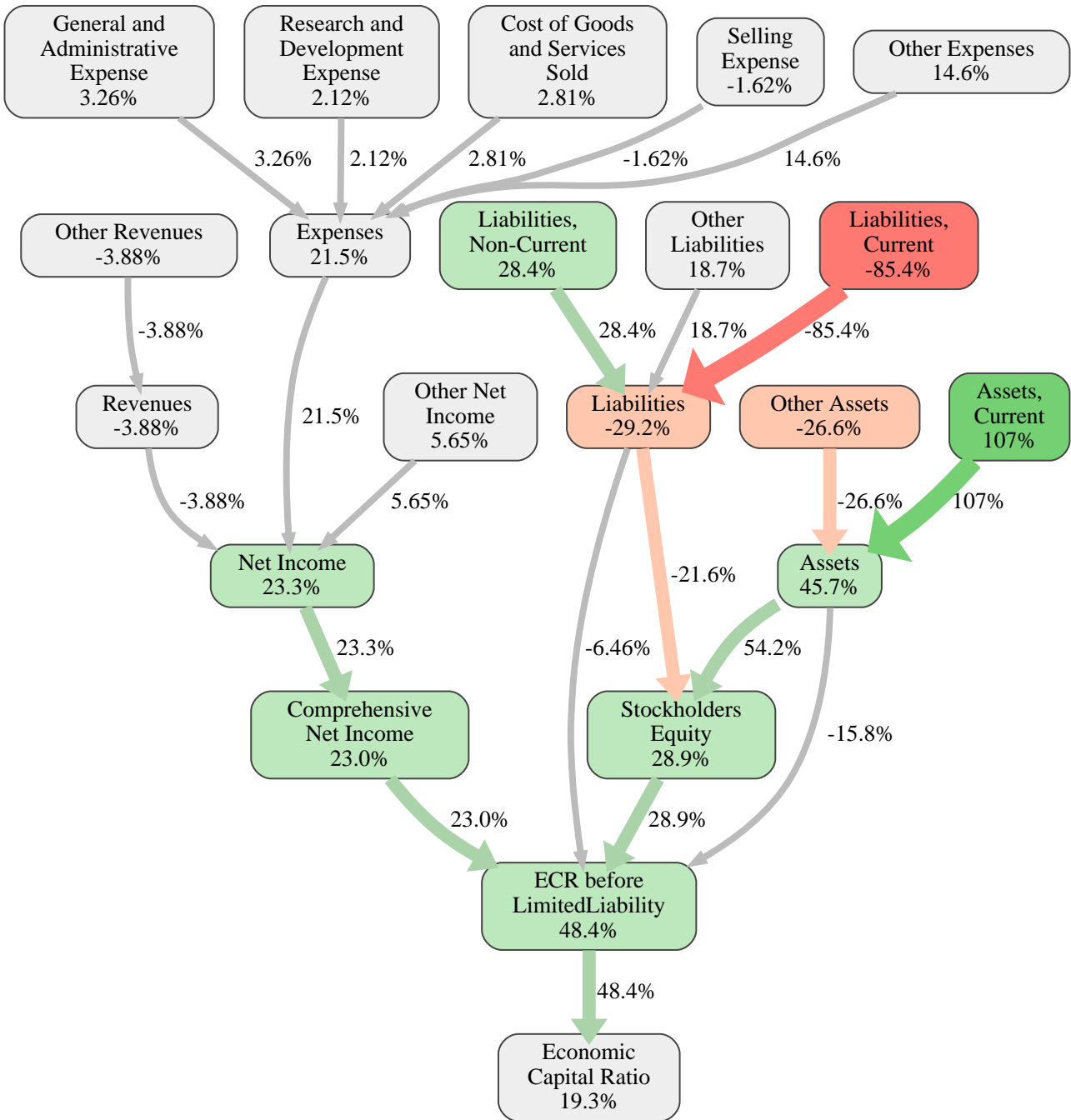




RealRate

# PROGRAMMING 2024

Pubmatic Inc  
Rank 35 of 79





The relative strengths and weaknesses of Pubmatic Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pubmatic Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 107% points. The greatest weakness of Pubmatic Inc is the variable Liabilities, Current, reducing the Economic Capital Ratio by 85% points.

The company's Economic Capital Ratio, given in the ranking table, is 226%, being 19% points above the market average of 207%.

Input Variable	Value in 1000 USD
Assets, Current	575,835
Assets, Non-Current	2,136
Cost of Goods and Services Sold	99,229
General and Administrative Expense	56,219
Intangible Assets	0
Lease Assets	21,102
Lease Liability	15,607
Liabilities, Current	379,593
Liabilities, Non-Current	3,844
Other Assets	96,170
Other Compr. Net Income	5.0
Other Expenses	1,624
Other Liabilities	0
Other Net Income	8,469
Other Revenues	267,014
Property Plant and Equipment	0
Research and Development Expense	26,727
Selling Expense	82,803

Output Variable	Value in 1000 USD
Assets	695,243
Liabilities	399,044
Expenses	266,602
Revenues	267,014
Stockholders Equity	296,199
Net Income	8,881
Comprehensive Net Income	8,886
BaseVar	818,188
ECR before LimitedLiability	127%
Economic Capital Ratio	226%